

Graphic and Editorial Standards

Johnson & Wales University has established specifications and guidelines for the use of its name, identifying marks and logo for internal and external university communications. They are to be used by the JWU community (administration, staff, faculty, students and alumni) and for approved collaborations with outside vendors and partners. Guidelines for graphic standards, logo usage, editorial style, branding, social media, web elements, forms and fact sheets are available on the university website under JWU Web & Editorial Standards.