

# MBA - Organizational Leadership Concentration

## Curriculum

The Master of Business Administration degree program with a concentration in Organizational Leadership provides the graduate student the opportunity to hone leadership skills necessary for success in today's complex and ever-changing global business environment. Core courses reinforce the ability to critically analyze and assess organizational challenges, while concentration courses advance the student's level of professional competency and expertise demanded in current leadership thinking and application. This program can add practical value to students' professional growth as they consider career opportunities in all areas of upper-level management, including, manufacturing, healthcare, sales, marketing, consulting, labor relations and human resources.

Upon completion of this program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Apply contemporary leadership models and theories to support organizational effectiveness in a global environment.

## Master of Business Administration - Organizational Leadership Concentration

Master of Business Administration

### Foundation Courses

BUSN5000	Business Fundamentals	3
BUSN5010	Quantitative Methods in Business	3

### Core Courses

ACCT5600	Accounting for Strategic Decision-Making	3
BUSN5600	Business Analytics	3
FISV5600	Financial Management	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3

### Organizational Leadership Courses \*

MGMT6056	Contemporary Leadership Issues and Strategies	3
MGMT6150	Coaching and Consultation Skills	3

Choose two of the following:

HOSP6060	Corporate Social Responsibility	3
HOSP6120	Organizational Behavior in the Hospitality Industry	3
MGMT5850	Women and Leadership in Society	3
MGMT6210	Project Management	3

### Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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**Total Credits** **42.0**

\* Note for Providence Campus students: MBA concentration courses may only be available online. Students should consult with their academic advisor regarding course availability and for planning.

## Admissions Requirements

To be considered for admission into any JWU graduate degree program offered on campus, the following documents must be submitted:

1. A completed graduate application for admission
2. Official or certified transcripts/mark sheets from all institutions attended, including proof of bachelor's degree and master's degree (if applicable) conferral. Transcripts issued to a student are not considered official unless in an unopened university envelope. When a graduate program application is submitted prior to completing requirements for the bachelor's degree, Graduate Admissions will consider the application and, if admissible, will offer an acceptance pending submission of final

transcript verifying bachelor degree conferral. Without such verification, students may not be allowed to register for the current semester or continue enrollment, and will be in jeopardy of losing their academic status with the university.

3. Statement of Purpose: an essay explaining your motivation, aptitude and goals related to graduate-level study
4. Two letters of recommendation from individuals qualified to attest to the applicant's potential for success at the graduate level of study
5. Current résumé or CV
6. Applicants holding a bachelor's degree in any area are welcome to apply; a 2.85 cumulative grade point average is required.

## Conditional Acceptance

Conditional acceptance to certain graduate business programs may be extended to students who have a 2.41–2.84 cumulative undergraduate grade point average and demonstrate significant evidence of professional success. Students granted conditional acceptance may take a maximum of three JWU graduate courses in their first semester (students may not enroll in two 8-week courses at the same time). If an overall GPA of 3.0 is earned in the first conditional semester, the student will be granted full admission to that program. Students who do not earn an overall GPA of 3.0 will be dismissed from the program and will not be accepted to any JWU graduate program.