

MBA One Year Program

Curriculum

The one-year delivery of the Master of Business Administration degree program is designed to be an intensive program of study which will allow a student to complete all requirements in 12 months beginning in the fall or spring semester.*

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.

Graduates learn executive business competencies, professional leadership, and strategic and creative thinking skills that will help them ethically solve problems which occur in the global business environment in culturally sensitive ways.

Admission to this accelerated program is offered in the fall and spring semesters. Students with an interest in developing new connections and a desire to complete the program quickly are prime candidates. Students are expected to have completed all required foundation courses before the start of the MBA core classes. The One Year Program offers courses in both Hybrid and Online formats.**

The one-year program is identical to the traditional program except that all courses are offered in an eight-week hybrid model. Students complete two courses per eight-week semester which adds up to four courses per semester, including the summer term.**

* Online students start in the fall, spring or summer semester.

** Students enrolling in the Online program will take courses in a 100% online environment and are not required to come to campus.

Master of Business Administration - One Year Program

Master of Business Administration

Foundation Courses		
BUSN5000	Business Fundamentals	3
BUSN5010	Quantitative Methods in Business	3
Core Courses		
ACCT5600	Accounting for Strategic Decision-Making	3
BUSN5600	Business Analytics	3
FISV5600	Financial Management	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3
Elective Courses *		
Choose College of Business courses or MBA concentration course requirement offered by another college at the 5000 level or higher to fulfill the 12-credit elective requirement. Courses taken as foundation courses do not apply.		12
Career Capstone Course		
MGMT6800	Business Policy and Strategy	3
Total Credits		42.0

* Students may choose up to 6 credits of 5000-level or higher study abroad to satisfy elective courses.

Admissions Requirements

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

Prior to being considered for admission into an online JWU graduate program, the following must be submitted:

1. A completed application for admission
2. Official or certified transcripts from all institutions attended, including bachelor's and master's degree conferral (if applicable). When a graduate

program application is submitted prior to completing requirements for the bachelor's degree, Admissions will consider the application and, if admissible, will offer an acceptance pending submission of final transcript verifying bachelor's degree conferral. Without such verification, students will not be allowed to register for the current semester or continue enrollment, and will be in jeopardy of losing their academic status with the university.

3. Statement of Purpose: An essay explaining your motivation, aptitude and goals related to graduate-level academic study
4. Two letters of recommendation from individuals qualified to attest to the applicant's potential for success at the graduate level of study. A Personal Reference Form may be substituted for the letters of recommendation.
5. A current résumé or CV (required for applicants for conditional acceptance; optional for other applicants)

The letters of recommendation and Statement of Purpose may be emailed (jwuonline@jwu.edu).

The MBA One-Year Program requires that students have an undergraduate GPA of 2.85 or higher to be accepted. The program does not allow for students to be conditionally accepted into the program. If a student is still interested in the program but does not meet the GPA requirements, it would be best to apply for the general MBA program. After a successful first semester, the student would have the option to take two 8-week courses at a time.