

# MBA

## Curriculum

The Master of Business Administration degree program developed and updated in collaboration with students and successful industry leaders, enables a diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.

Graduates learn to ethically solve problems that occur in the global business environment in culturally sensitive ways.

### Master of Business Administration - General Program

Master of Business Administration

#### Foundation Courses

BUSN5000	Business Fundamentals	3
BUSN5010	Quantitative Methods in Business	3

#### Core Courses

ACCT5600	Accounting for Strategic Decision-Making	3
BUSN5600	Business Analytics	3
FISV5600	Financial Management	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3

#### Elective Courses \*

Choose College of Business courses or MBA concentration course requirement offered by another college at the 5000 level or higher to fulfill the 12-credit elective requirement. Courses taken as foundation courses do not apply.	12
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#### Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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**Total Credits** **42.0**

\* Students may choose up to 6 credits of 5000-level or higher study abroad to satisfy elective courses.

## Admissions Requirements

To be considered for admission into any JWU graduate on-campus degree program, the following documents must be submitted:

1. A completed graduate application for admission
2. Official or certified transcripts/mark sheets from all institutions attended, including proof of bachelor's degree and master's degree (if applicable) conferral. Transcripts issued to a student are not considered official unless in an unopened university envelope. When a graduate program application is submitted prior to completing requirements for the bachelor's degree, Graduate Admissions will consider the application and, if admissible, will offer an acceptance pending submission of final transcript verifying bachelor degree conferral. **Without such verification, students may not be allowed to register for the current semester or continue enrollment, and will be in jeopardy of losing their academic status with the university.**
3. Statement of Purpose: an essay explaining your motivation, aptitude and goals related to graduate-level study
4. Letters of recommendation. Most graduate programs at JWU require two letters of recommendation. Recommendations should be from individuals qualified to attest to the applicant's potential for success at the graduate level of study.
5. Current résumé or CV

6. Admission to the MBA program requires a 2.85 cumulative grade point average.

Students who do not meet the minimum GPA requirements of any MBA program may be given consideration for admittance to the program desired if acceptable GMAT/GRE scores are also submitted.

All MBA programs require foundations courses. These courses are waived if the applicant holds a bachelor's degree in business from an accredited institution. Those without such a degree will be required to take the two foundations courses or opt to take a qualifying exam at their own expense. Depending on the exam score, applicants may be exempt from one or both of the foundation courses.

### Conditional Acceptance

Conditional acceptance to certain graduate business programs may be extended to students who have a 2.41–2.84 cumulative undergraduate grade point average, and demonstrate significant evidence of professional success. Students granted conditional acceptance may take a maximum of three JWU graduate courses in their first semester (students may not enroll in two 8-week courses at the same time). If an overall GPA of 3.0 is earned in the first conditional semester, the student will be granted full admission to that program. Students who do not earn an overall GPA of 3.0 will be dismissed from the program and will not be accepted to any JWU graduate program.