

Hospitality Management - M.S.

Curriculum

The Hospitality Management Master of Science degree program provides students the skills and experiences needed to advance their careers in hospitality leadership positions. The field of hospitality is evolving — in order to meet the paradigm shifts in the service industry, professionals need contemporary training to maintain a competitive advantage. Students also have the opportunity to focus their field of study on becoming a hospitality educator or by advancing their career as a hospitality leader. Through the university's relationship with the American Hotel & Lodging Educational Institute (AHLEI), students are able to apply the program knowledge to a wide array of industry-relevant professional certifications upon completion of their master's degree.

Upon completion of the program, graduates are expected to:

- Demonstrate advanced communication and presentation skills.
- Differentiate cultural norms in global and domestic business interactions to effectively lead teams.
- Critically analyze and critique research, financial performance and strategic plans.
- Formulate ethical strategies to mitigate operational challenges within the hospitality industry.

Hospitality Management

Master of Science

Foundation Course		
BUSN5010	Quantitative Methods in Business	3
Core Courses		
FISV5600	Financial Management	3
HOSP5020	Strategic Marketing in Service Dominant Logic	3
HOSP6050	Benchmarking and Operations Analysis in the Hospitality Industry	3
HOSP6120	Organizational Behavior in the Hospitality Industry	3
HOSP6130	Competitive Strategies in Hospitality	3
HOSP6900	Hospitality Capstone	3
RSCH5700	Research and Inquiry	3
Elective Courses		
Choose three of the following:		9
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6526	Information Technology in Hospitality and Tourism	
LEAD6100	Leadership Theory and Practice	
SEE6000	Event Leadership and Planning	
SEE6020	Event Operations & Risk Management	
Total Credits		33.0

Admissions Requirements

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

Prior to being considered for admission into an online JWU graduate program, the following must be submitted:

1. A completed application for admission
2. Official or certified transcripts from all institutions attended, including bachelor's and master's degree conferral (if applicable). When a graduate program application is submitted prior to completing requirements for the bachelor's degree, Admissions will consider the application and, if admissible, will offer an acceptance pending submission of final transcript verifying bachelor's degree conferral. Without such verification, students will not be allowed to register for the current semester or continue enrollment, and will be in jeopardy of losing their academic status with the university.
3. Statement of Purpose: An essay explaining your motivation, aptitude and goals related to graduate-level academic study
4. Two letters of recommendation from individuals qualified to attest to the applicant's potential for success at the graduate level of study. A Personal Reference Form may be substituted for the letters of recommendation.
5. A current résumé or CV (required for applicants for conditional acceptance; optional for other applicants)

The letters of recommendation and Statement of Purpose may be emailed (jwuonline@jwu.edu).

Conditional Acceptance

Conditional acceptance to the Master of Science in Hospitality Management program may be extended to students who have a 2.41–2.84 cumulative undergraduate grade point average, and demonstrate significant evidence of professional success. Students granted conditional acceptance may take a maximum of three JWU graduate courses in their first semester (students may not enroll in two 8-week courses at the same time). If an overall GPA of 3.0 is earned in the first conditional semester, the student will be granted full admission to that program. Students who do not earn an overall GPA of 3.0 will be dismissed from the program and will not be accepted to any JWU graduate program.