Hospitality Management - M.S.

Curriculum

The Hospitality Management Master of Science degree program provides students the skills and experiences needed to advance their careers in hospitality leadership positions. The field of hospitality is evolving — in order to meet the paradigm shifts in the service industry, professionals need contemporary training to maintain a competitive advantage. Students also have the opportunity to focus their field of study on becoming a hospitality educator or by advancing their career as a hospitality leader. Through the university's relationship with the American Hotel & Lodging Educational Institute (AHLEI), students are able to apply the program knowledge to a wide array of industry-relevant professional certifications upon completion of their master's degree.

Upon completion of the program, graduates are expected to:

- Demonstrate advanced communication and presentation skills.
- Differentiate cultural norms in global and domestic business interactions to effectively lead teams.
- Critically analyze and critique research, financial performance and strategic plans.
- Formulate ethical strategies to mitigate operational challenges within the hospitality industry.

Hospitality Management

Master of Science

Foundation Course		
BUSN5010	Quantitative Methods in Business	3
Core Courses		
FISV5600	Financial Management	3
HOSP5020	Strategic Marketing in Service Dominant Logic	3
HOSP6050	Benchmarking and Operations Analysis in the Hospitality Industry	3
HOSP6120	Organizational Behavior in the Hospitality Industry	3
HOSP6130	Competitive Strategies in Hospitality	3
HOSP6900	Hospitality Capstone	3
RSCH5700	Research and Inquiry	3
Elective Courses		
Choose three of the following:		9
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6526	Information Technology in Hospitality and Tourism	
LEAD6100	Leadership Theory and Practice	
SEE6000	Event Leadership and Planning	
SEE6020	Event Operations & Risk Management	
Total Credits		**33.0**

Admissions Requirements

Please see a campus catalog for Admissions Requirements for this program.