

Hospitality Management - B.S.

Curriculum

The Hospitality Management bachelor's degree program prepares students for rewarding careers in the exciting world of hospitality. Students learn to lead teams in creating unique experiences and memorable moments for people, while contributing to the positive effect of hospitality and tourism on communities and our world. The program includes a strong foundation in business and features courses in hotels and resorts, food and beverage, and sustainable tourism.

Upon completion of the program, graduates are expected to:

- Use the major concepts, skills and values of the hospitality industry to address industry problems within diverse hospitality operations.
- Communicate effectively to diverse stakeholders in the hospitality industry.
- Use decision support tools to resolve guest service issues and facilitate organizational process changes.
- Apply financial reasoning and performance analysis to optimize performance within hospitality operations.

Applied and experiential opportunities, such as internships and study abroad, open the world to students. The program's major electives allow students the flexibility to customize their degree, by exploring a variety of industries within hospitality or specializing in their area of passion.

Upon completion of the Food and Beverage specialization, graduates are expected to:

- Apply food and beverage management concepts, skills and values to current industry challenges.

Upon completion of the Hotels and Resorts specialization, graduates are expected to:

- Recommend sustainable strategies and tactics to achieve operational efficiencies and financial goals.

Upon completion of the Sustainable Tourism specialization (offered at the Providence and Online campuses), graduates are expected to:

- Apply the pillars of cultural preservation, long-term economic viability, and environmental conservation to sustainable tourism development through business decision-making, strategic plans and communication.

Hospitality Management

A four-year program leading to the bachelor of science degree

Major Courses

FSM2033	Food Service in Hospitality and Tourism	3
HOSP1001	Orientation to the Hospitality Industry	3
HOSP1015	Managing the Hotel Guest Experience	3
HOSP2010	Technology in the Hospitality Industry	3
HOSP2011	Hospitality Sales and Meeting Management	3
or EVNT2020	The Business of Event Management	
HOSP2040	Human Resources Management in Service Organizations	3
HOSP3053	Hospitality Strategic Marketing	3
HOSP4150	Strategy and Improvement in the Hospitality Industry	3
TRVL2010	Dynamics of Tourism and Sustainability	3

Major Electives/Specialization

Choose 21 credits from the following courses (at least one course at the 4000 level and two courses at 3000 level or higher) or a specialization listed below and 6 credits of major electives:

EVNT2020	The Business of Event Management	
or HOSP2011	Hospitality Sales and Meeting Management	
FSM2055	Beverage Appreciation	
FSM2080	Food Service Operations	
FSM3060	Front of the House Operations Management	
FSM3111	Catering: Sales and Operations Management	
FSM4061	Advanced Food Service Operations Management	
FSM4880	Beverage Operations Management	
HOSP2070	The Gaming Industry	
HOSP2260	Exploring the Private Club Industry	
HOSP3012	Sustainable Hotel Support Operations	
HOSP3077	Revenue Management	

HOSP3085	International Hotel Operations, Development and Management	
HOSP3440	Resort, Vacation Ownership and Spa Management	
HOSP4040	Hotel Asset Management	
HOSP4055	Hospitality Operations Analysis	
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	
TRVL2165	Food Culture and Tourism	
TRVL2801	World Geography for Tourism and Hospitality	
TRVL3030	International Policies of Tourism	
TRVL3035	Tour Management Operations	
TRVL4010	Tourism Economics	
TRVL4011	Destination Management Organization	

Applied/Experiential Learning

Choose 6 credits from the following:		6
COHM4799	College of Hospitality Management Internship ^{1C}	
Study Abroad ^{5a}		

Related Professional Studies

ACCT2150	Accounting for Hospitality Service Organizations	3
ACCT3150	Financial Management for Hospitality Service Organizations	3
LAW2005	Hospitality Law	3

University Core Curriculum

Communicating		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Connecting		6
Two courses with the Connecting attribute (ECNG), one at the 2000 level, one at the 4000 level		
Experiencing		6
PHIL3240	Ethics: A Global Perspective	
Additional course with the Experiencing attribute (EEXP) in a different discipline		
Measuring		6
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics I	
Exploring		3
One course with the Exploring attribute (EEPL)		
Interacting		6
LEAD1010	Foundations of Leadership Studies	
Additional course with the Interacting attribute (EINT) in a different discipline		
A&S Electives		6
ECON1001	Macroeconomics	
Additional course with the Arts & Sciences elective attribute (EASC)		

Free Electives[#]

15 credits selected from 1000-4999 numbered offerings within the university

Total Credits **120.0**

†Food and Beverage Specialization

FSM2055	Beverage Appreciation	3
FSM2080	Food Service Operations	3
FSM3060	Front of the House Operations Management	3
FSM4061	Advanced Food Service Operations Management	3
or FSM4081	Advanced Food & Beverage Operations and Planning	
FSM4880	Beverage Operations Management	3

†Hotels and Resorts Specialization

HOSP3012	Sustainable Hotel Support Operations	3
HOSP3077	Revenue Management	3
HOSP3085	International Hotel Operations, Development and Management	3
or HOSP3087	International Hotel Development	
HOSP3440	Resort, Vacation Ownership and Spa Management	3
HOSP4040	Hotel Asset Management	3

†Sustainable Tourism Specialization (not offered at the Charlotte campus)

TRVL2165	Food Culture and Tourism	3
TRVL2801	World Geography for Tourism and Hospitality	3
TRVL3020	Ecotourism	3
TRVL3030	International Policies of Tourism	3
TRVL4011	Destination Management Organization	3

^{1c}Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty advisor before scheduling internship and free elective credits.

^{5a}To be eligible to count toward Applied/Experiential Learning, a Study Abroad offering must meet certain requirements. Contact Experiential Education & Career Services to discuss eligible Study Abroad options for this degree program and visit the study abroad website for information, program descriptions and online applications.

In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, and courses in a specialization or minor as relevant. For students who qualify for the J2 program, up to four graduate courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

Note: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math courses.

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000-level courses.

Admissions Requirements

Please see a campus catalog for Admissions Requirements for this program.

Accelerated Program Options

Combined Degrees Program

- Combined Degrees: Hospitality Management B.S./Public Health MPH

J2 Program

The JWU J2 program allows qualified students enrolled in a matriculating undergraduate program to take graduate level courses at JWU. Students interested in pursuing this option should meet with their academic advisor to discuss their interest, qualifications and plans. The undergraduate student may take up to four graduate courses (maximum 12 credits) and are limited to 6 credits a semester and 3 credits per session (Fall Session I and Fall Session II).

The completion of graduate credits to fulfill undergraduate program requirements does not guarantee acceptance into the graduate program after completion of the baccalaureate degree. Matriculating undergraduate students who wish to formally enroll in a graduate program must fulfill all requirements for entrance into the intended graduate program and complete a graduate program application.

Note: Not all graduate courses are included as part of this policy. Courses offered as part of the Master of Arts in Teaching, Master of Education, Master of Science in Physician Assistant Studies and doctoral courses are excluded from this policy and are restricted to program majors only. Additional courses and/or programs as determined by individual colleges may also have restricted access.

Eligibility Criteria

To be eligible to enroll in graduate-level courses (excludes: Master of Arts in Teaching, Master of Education, Master of Science in Physician Assistant Studies, doctoral courses, Counseling graduate program courses, and other programs as outlined by the colleges), undergraduate students must meet the following criteria:

- Undergraduate cumulative GPA of 3.00 or higher
- Completed and registered undergraduate credits at least 90 credits
- Meet the individual course prerequisites

Appeal to Eligibility Criteria

College dean or designee will receive a copy of the Petition Form, Student's GPS and email requesting appeal if the student requests to appeal the GPA or earned/registered credit criteria. College dean/designee will review and determine approval.

These courses carry graduate credit and will replace undergraduate degree requirements when applicable, traditionally free-electives (maximum of 12 credits). The course will be applied to the undergraduate degree in the order in which they are taken (if required) and will also be applied towards both the students undergraduate and graduate GPA.

Students should maintain enrollment in at least 12 credits of undergraduate coursework to maintain full-time status; graduate course enrollment is not calculated into undergraduate full-time status. For students already attending full-time as undergraduates (12 credits or more) and paying the

full-time tuition, the graduate credits will be included in full-time tuition fee. Students attending part-time (11 credits or less) will pay the cost per-credit undergraduate tuition for the graduate course.

Course registration will be based on space availability and students enrolled in graduate level courses will be required to maintain good academic standing at the undergraduate and graduate level.