

# DBA - Hospitality Leadership Concentration

## Curriculum

Johnson & Wales University's Doctor of Business Administration program provides hospitality senior business practitioners and high-potential individuals with both the practical and research skills needed to become executive-level organizational thought leaders, industry innovators and problem solvers. Students empathically address complex and practical hospitality challenges and learn how to transform business practices to create organizational and unique industry solutions meeting the needs of their customers, employees and stakeholders while achieving strategic business goals.

Individuals working in any hospitality segment advance their communication, analytical and critical-thinking skills through the study of business theory, core business functions, applied research, talent acquisition, sustainability, technology, and real estate mergers and acquisitions.

Graduates are prepared to add value to their hospitality organizations through strategy, processes, people and metrics.

Upon completion of the program, graduates are expected to:

- Design, conduct and present applied research that addresses practical business problems.
- Employ advanced communication skills to share complex information, organizational vision and actionable guidelines within business environments.
- Apply contemporary business leadership theories, knowledge of core business functions and evidenced-based practice to address issues faced by senior leadership.

Upon completion of the Hospitality Leadership concentration, graduates are expected to:

- Apply contemporary business theories, models and practices to improve the preparedness for solving current and future hospitality business challenges.

For those seeking faculty positions in higher education, the Doctor of Business Administration is a terminal degree.

There is an orientation prior to the start of the program, which provides an overview of JWU and sets expectations for doctoral students enrolled in the DBA program. Students become acquainted with university resources, technologies and policies, the dissertation research process and scholarly writing, and have the opportunity to meet fellow cohort members.

## Doctor of Business Administration- Hospitality Leadership Concentration

Doctor of Business Administration

### Core Courses

FISV7005	Contemporary Issues in Finance and Accounting	3
MGMT7000	Organizational Strategy and Design	3
MGMT7010	Organizational Behavior	3
MGMT7030	Innovation and Change	3
MGMT7050	Contemporary Leadership Issues	3
MGMT7070	Business Analytics and Intelligence	3
MGMT7090	Executive Decision-Making	3
MRKT7100	Problems and Methods in Marketing Management	3
RSCH7110	Research Design	3
RSCH7130	Quantitative Research Methods	3
RSCH7150	Qualitative Research Methods	3

### Concentration Courses

HOSP7120	Advanced People Management and Strategic Growth in Hospitality	3
HOSP8120	Executive Business Strategies and Innovation in the Hospitality Industry	3
HOSP9120	Strategic Issues and Integrated Leadership in Hospitality	3

### Dissertation Courses

RSCH9008	Dissertation Research and Writing	9
RSCH9010	Dissertation Completion	3

**Total Credits** **54.0**

All program requirements must be completed within five years. Students who do not complete the dissertation in the prescribed time are automatically scheduled for RSCH9011 DBA Dissertation Advisement. This continuation

requires a Dissertation Advisement Fee (charged every eight weeks during each fall, spring and summer semester) until successful defense of the dissertation or end of time allotted.

## Admissions Requirements

Please see a campus catalog for campus-specific admissions requirements for this program.