

Combined Degrees: Business Administration BSBA/MBA

Curriculum

The College of Business offers students an opportunity to earn both their undergraduate and graduate degrees through a combined Business Administration B.S.B.A./MBA program. This program enables qualified students to earn, in a continuous plan of study, both a Business Administration B.S.B.A. and a Master in Business Administration in four years. Upon entering the Master of Business Administration program, students may also opt to select a concentration, provided all prerequisites have been met.

Requirements

Eligible high school students who would like to pursue the Combined Degrees: Business Administration B.S.B.A./MBA program should apply directly for the program at the time of admission to take maximum advantage of this accelerated option. Qualified students who elect the Combined Degrees: Business Administration B.S.B.A./MBA program as an undergraduate student must fulfill all admissions requirements for entrance into the intended graduate program and complete a graduate program application.

Business Administration

A four-year program leading to the bachelor of science in business administration degree

Business Foundations

ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUSN1001	Introduction to Business and Management	3
BUSN3010	Business Analytics	3
BUSN4030	Global Strategy Capstone	3
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Marketing Foundations	3

Major Courses

MGMT2020	Organizational Behavior	3
Two courses at the 2000+ level from ACCT, ADVC, ENTR, FISV, IBUS, MGMT, MRKT, RMGT or RTL		6
Three courses at 3000+ level from ACCT, ADVC, ENTR, FISV, IBUS, MGMT, MRKT, RMGT or RTL		9
One course at the 4000 level from ACCT, ADVC, ENTR, FISV, IBUS, MGMT, MRKT, RMGT or RTL		3

Applied/Experiential Learning

Choose 9 credits from the following:		9
BUS4799	College of Business Internship ^{lc} Study Abroad ^{5a}	

University Core Curriculum

Communicating		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Connecting		6
Two courses with the Connecting attribute (ECNG), one at the 2000 level, one at the 4000 level		
Experiencing		6
PHIL3240	Ethics: A Global Perspective	
Additional course with the Experiencing attribute (EEXP) in a different discipline		
Measuring		6
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics I	
Exploring		3
One course with the Exploring attribute (EEPL)		
Interacting		6
ECON1002	Microeconomics	
Additional course with the Interacting attribute (EINT) in a different discipline		
A&S Electives		6
ECON1001	Macroeconomics	
Additional course with the Arts & Sciences elective attribute (EASC)		
Free Electives[#]		
3 credits selected from 1000-4999 numbered offerings within the university		3

Graduate Courses^{**}

BUSN5600	Business Analytics	3
FISV5600	Financial Management	3
MGMT5800	Effective Leadership	3
RSCH5800	Evidence-Based Research in Management	3
Total Credits		120.0

^{**} Students use 12 free elective credits for graduate-level courses in the Master of Business Administration during their 4th year.

^{lc}Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty advisor before scheduling internship and free elective credits.

^{5a}To be eligible to count toward Applied/Experiential Learning, a Study Abroad offering must meet certain requirements. Contact Experiential Education & Career Services to discuss eligible Study Abroad options for this degree program and visit the study abroad website for information, program descriptions and online applications.

[#] In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, and courses in a specialization or minor as relevant. For students who qualify for the J2 program, up to four graduate courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

Master of Business Administration

Master of Business Administration

Core Courses

ACCT5600	Accounting for Strategic Decision-Making	3
BUSN5600	Business Analytics	3
FISV5600	Financial Management [†]	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership [†]	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management [†]	3

Elective Courses[‡]

Choose College of Business courses or MBA Concentration course requirement offered by another College at the 5000 or higher level to fulfill the 12 credit elective requirement. Courses taken as foundation courses do not apply.

Career Capstone Course

MGMT6800	Business Policy and Strategy	3
Total Credits		36.0

[†] These graduate courses will fulfill the bachelor of science in business administration requirements in the 4th year. Please note: The bachelor of science in business administration is not awarded until all graduate-level courses applying to the undergraduate degree have been successfully completed.

[‡] Students may choose up to 6 credits of 5000-level or higher study abroad to satisfy elective courses.

Admissions Requirements

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

For first-year applicants, a completed application and high school transcript(s) are required. For transfer applicants, a completed application and high school and/or college transcript(s) are required. Completion of optional materials is encouraged.

Successful candidates for first year admission have taken a high school, college preparatory academic program including English, mathematics, science, social science and foreign language. Admissions decisions may also consider individual experiences and particular circumstances unique to each student. Other considerations are made based upon recommendations, writing ability and extracurricular activities.

Visiting campus, both in-person or virtually, is a valuable way of assuring that JWU is the right university for you.