

Career-Focused Bachelor of Science in Hospitality Management - CFBS

Curriculum

The Career-Focused Bachelor of Science degree program in Hospitality Management prepares students for rewarding careers in the exciting world of hospitality. The streamlined design of the program allows students to earn a complete, comprehensive degree in a shorter period than a traditional bachelor's degree program requires.

Students learn to lead teams in creating unique experiences and memorable moments for people, while contributing to the positive effect of hospitality and tourism on communities and our world. The program includes a strong foundation in business and features courses in hotels and resorts, food and beverage, and sustainable tourism. The program's major electives allow students the flexibility to customize their degree, by exploring a variety of industries within hospitality.

The Work Integrated Learning requirement ensures that students graduate with essential skills and confidence that prepare them for leadership roles in the workforce.

Upon completion of the program, graduates are expected to:

- Use the major concepts, skills and values of the hospitality industry to address industry problems within diverse hospitality operations.
- Communicate effectively to diverse stakeholders in the hospitality industry.
- Use decision support tools to resolve guest service issues and facilitate organizational process changes.
- Apply financial reasoning and performance analysis to optimize performance within hospitality operations.

Hospitality Management - Career-Focused B.S.

A three-year program leading to the career-focused bachelor of science degree

Major Courses

FSM2033	Food Service in Hospitality and Tourism	3
HOSP1001	Orientation to the Hospitality Industry	3
HOSP1015	Managing the Hotel Guest Experience	3
HOSP2010	Technology in the Hospitality Industry	3
HOSP2011	Hospitality Sales and Meeting Management	3
or EVNT2020	The Business of Event Management	
HOSP2040	Human Resources Management in Service Organizations	3
HOSP3053	Hospitality Strategic Marketing	3
HOSP4150	Strategy and Improvement in the Hospitality Industry	3
TRVL2010	Dynamics of Tourism and Sustainability	3

Major Electives

Choose 12 credits from the following courses (at least one course at the 4000 level and two courses at the 3000 level or higher).

EVNT2020	The Business of Event Management	
or HOSP2011	Hospitality Sales and Meeting Management	
FSM2055	Beverage Appreciation	
FSM2080	Food Service Operations	
FSM3060	Front of the House Operations Management	
FSM3111	Catering: Sales and Operations Management	
FSM4081	Advanced Food & Beverage Operations and Planning	
FSM4880	Beverage Operations Management	
HOSP2070	The Gaming Industry	
HOSP2260	Exploring the Private Club Industry	
HOSP3012	Sustainable Hotel Support Operations	
HOSP3077	Revenue Management	
HOSP3085	International Hotel Operations, Development and Management	
or HOSP3087	International Hotel Development	
HOSP3440	Resort, Vacation Ownership and Spa Management	
HOSP4040	Hotel Asset Management	
HOSP4055	Hospitality Operations Analysis	
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	
TRVL2165	Food Culture and Tourism	
TRVL2801	World Geography for Tourism and Hospitality	
TRVL3030	International Policies of Tourism	
TRVL3035	Tour Management Operations	

TRVL4010	Tourism Economics	
TRVL4011	Destination Management Organization	
Applied/Experiential Learning		
Students in this program are required to complete 600 hours of Work Integrated Learning.		
Related Professional Studies		
ACCT2150	Accounting for Hospitality Service Organizations	3
ACCT3150	Financial Management for Hospitality Service Organizations	3
LAW2005	Hospitality Law	3
University Core Curriculum		
Communicating		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Connecting		6
Two courses with the Connecting attribute (ECNG), one at the 2000 level, one at the 4000 level		
Experiencing		6
PHIL3240	Ethics: A Global Perspective	
Additional course with the Experiencing attribute (EEXP) in a different discipline		
Measuring		6
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics I	
Exploring		3
One course with the Exploring attribute (EELP)		
Interacting		6
LEAD1010	Foundations of Leadership Studies	
Additional course with the Interacting attribute (EINT) in a different discipline		
A&S Electives		6
ECON1001	Macroeconomics	
Additional course with the Arts & Sciences elective attribute (EASC)		
Total Credits		90.0

Note: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math courses.

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000-level courses.

Admissions Requirements

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

Prior to being considered for admission into an online JWU undergraduate program, the following must be submitted:

1. A completed application for admission
2. Official high school or GED transcript
3. If applicable, official or certified transcripts from all previous college/university institutions attended