

Business Explorations

Curriculum

Because some students understand their passion, but not how to channel it into a degree program, the Business Explorations option allows them to explore business courses and gain exposure to all aspects of business within their first year before choosing a major from a number of business programs. Students who begin their studies in the Business Explorations program may be eligible to earn a bachelor of science degree at the end of four years of study.

Business Explorations

All students enrolled in the Business Explorations program pursue the following program of study for the first year. Students must declare a major no later than the second semester of study.

Major Courses

ACCT1210	Financial Accounting	3
or MGMT2030	Operations and Supply Chain Management I	
BUSN1001	Introduction to Business and Management	3
FIT1040	Spreadsheet Design for Business Solutions	3
MGMT2001	Human Resource Management	3
MRKT1001	Marketing Foundations	3

University Core Curriculum

Communicating		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Measuring		3
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
Exploring		3
	One course with the Exploring attribute (EEPL)	

Total Credits **30.0**

Note: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math courses.

Admissions Requirements

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

For first-year applicants, a completed application and high school transcript(s) are required. For transfer applicants, a completed application and high school and/or college transcript(s) are required. Completion of optional materials is encouraged.

Successful candidates for first year admission have taken a high school, college preparatory academic program including English, mathematics, science, social science and foreign language. Admissions decisions may also consider individual experiences and particular circumstances unique to each student. Other considerations are made based upon recommendations, writing ability and extracurricular activities.

Visiting campus, both in-person or virtually, is a valuable way of assuring that JWU is the right university for you.