

Professional Golf Management - MINOR

Effective Fall 2020, Johnson & Wales University will complete its transition from a term calendar to a semester calendar. Starting with the 2020–21 catalog, all programs will represent course requirements in semester credit hours rather than quarter credit hours. Students who started on terms and will finish their degree requirements on semesters should consult with their assigned academic counselor in Student Academic Services or faculty advisor on semester transition academic planning.

The College of Hospitality Management offers a minor in Professional Golf Management (22.5 credits) that prepares students to take on leadership roles in golf management and golf related industries. By combining classes in golf skills and golf management with traditional management classes, students will have a solid foundation with which to succeed in this growing industry. Moreover, students will have opportunities to deepen their knowledge in the specific areas which are the most appealing to them including, but not limited to, knowing how to teach golf, manage a golf facility, private club management, or sponsorship, and marketing. Students can choose classes in the minor which they feel will be most beneficial to advancing their career in the golf industry.

Professional Golf Management

Minor

SEE2025	Rules of Golf	1.5
SEE2055	Intro to Teaching Golf	3
SEE3080	Golf Operations Management	4.5
Choose three of the following:		13.5
HOSP3060	Private Club Management	
MRKT3005	Brand Marketing	
SEE3075	Golf Club Design & Repair	
SEE3085	Turfgrass Management	
SEE3095	Tournament Management	
SEE3160	Sponsorship, Sales and Relationship Management	
Total Credits		22.5