

Hotel & Resort Management - B.S.

The Hotel & Resort Management bachelor's degree program focuses on a strong hotel business core that prepares students for a variety of management careers within this dynamic and diverse industry.

Students in the program engage in global operations and strategic management business practices to help prepare them for a data driven, innovative and personalized-service-oriented world. Students apply knowledge and skills during their required internship experience.

Upon completion of the program, graduates are expected to:

- Use the major concepts, skills and values of the hotel and resort industry to address industry problems both locally and globally.
- Communicate effectively to diverse stakeholders in the hotel and resort industry.
- Use decision support tools to solve problems and facilitate organizational processes within the hotel and resort operating environment.
- Apply financial reasoning and performance analysis to optimize performance within hotel and resort operations.
- Maximize the human and financial resources to promote sustainable hotel and resort operations through ethically responsible decision-making.

Hotel & Resort Management degree program graduates have pursued careers in property management, including resort and spa management, hotel operations, sales and marketing, revenue management, finance and accounting, asset management, food and beverage management, sustainability management, and human resources; regional and corporate leadership and in related fields managing online reservation/distribution channels; and meeting and event planning.

Hotel & Resort Management

A four-year program leading to the bachelor of science degree

Business Foundations

ACCT2150	Accounting for Hospitality Service Organizations	3
ACCT3150	Financial Management for Hospitality Service Organizations	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2005	Hospitality Law	3

Major Courses

FSM2033	Food Service in Hospitality and Tourism	3
HOSP1001	Orientation to the Hospitality Industry	3
HOSP1015	Managing the Hotel Guest Experience	3
HOSP2040	Human Resources Management in Service Organizations	3
HOSP3012	Sustainable Hotel Support Operations	3
HOSP3053	Hospitality Strategic Marketing	3
HOSP3077	Revenue Management	3
HOSP3085	International Hotel Operations, Development and Management *	3
or HOSP3087	International Hotel Development	
HOSP3440	Resort, Vacation Ownership and Spa Management	3
HOSP4040	Hotel Asset Management	3
HOSP4055	Hospitality Operations Analysis	3

Major Electives

Choose two of the following:		6
HOSP2011	Hospitality Sales and Meeting Management	
HOSP3005	Leading Service Excellence in the Hospitality Industry	
HOSP4060	Hospitality Strategy Design and Execution Seminar	

Applied/Experiential Learning

COHM4799	College of Hospitality Management Internship	12
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A&S Core Experience

Communications Foundation Courses		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Integrative Learning		6
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM, LIT or REL		
Mathematics		6

MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics I	
Science		3
One course from BIO, CHM, PHY or SCI		
Social Sciences		6
LEAD1010	Foundations of Leadership Studies	
One course from ANTH, ECON, GEND, PSCI, PSYC, RES or SOC		
A&S Electives		6
ECON1001	Macroeconomics	
One course with an EASC attribute		
Free Electives #		
15 credits selected from 1000-4999 numbered offerings within the university		15
Total Credits		120.0

* A major component of Johnson & Wales University's Hotel & Resort Management B.S. Degree Program is a week-long international travel experience during HOSP3085 International Hotel Operations, Development and Management. Students need to complete the application process with Study Abroad approximately six months prior to the start of the course. Please note, a travel fee is associated with this course.

In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math course(s).

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000 level courses

Internships will be available but they will not be required. For online students who do not wish to register for an internship, 3000+ level college discipline-specific courses can be taken in place of the internship.

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international options for major, minor, arts and sciences, and elective credit at many affordable price points for students during the academic year, break periods, and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied and scholarships are available. Visit the study abroad website for information, program descriptions and online applications. Where will you go?