

Hotel & Lodging Management - B.S.

Effective Fall 2020, Johnson & Wales University will complete its transition from a term calendar to a semester calendar. Starting with the 2020–21 catalog, all programs will represent course requirements in semester credit hours rather than quarter credit hours. Students who started on terms and will finish their degree requirements on semesters should consult with their assigned academic counselor in Student Academic Services or faculty advisor on semester transition academic planning.

The Hotel & Lodging Management bachelor's degree program focuses on a strong hotel business core that prepares students for a variety of management careers at the forefront of the hotel industry.

Students in the program learn current global operations initiatives and strategic management business practices to help prepare them for a data driven, innovative and personalized-service-oriented world. Students then apply their knowledge during their required internship experience to gain important practical knowledge.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of the hotel and lodging industry to address industry problems both locally and globally.
- Communicate professionally with various stakeholders of the hospitality industry.
- Use decision-support tools to solve problems and facilitate organizational processes within the hotel and lodging industry environment.
- Maximize resources to promote sustainable operations through ethically responsible decision-making.
- Perform effectively as a global manager in the multinational hospitality industry.
- Apply financial reasoning and performance analysis to evaluate issues in the hotel environment.

Hotel & Lodging Management degree program graduates have pursued careers in property management, including resort and spa management, hotel operations, sales and marketing, revenue management, finance and accounting, asset management, food and beverage management, sustainability management, and human resources; regional and corporate leadership and in related fields managing online reservation/distribution channels; and meeting and event planning.

Hotel & Lodging Management

A four-year program leading to the bachelor of science degree

Business Foundations

ACCT1210	Financial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MRKT1001	Principles of Marketing	4.5

Major Courses

COHM3799	College of Hospitality Management Intermediate Internship	13.5
FSM2065	Food and Beverage in the Hospitality Industry	4.5
FSM2080	Food Service Operations	4.5
or FSM2180	Hotel Food and Beverage Operations Control	
HOSP1001	Orientation to the Hospitality Industry	4.5
HOSP1015	Managing the Hotel Guest Experience	4.5
HOSP2011	Hospitality Sales and Meeting Management	4.5
HOSP3005	Leading Service Excellence in the Hospitality Industry	4.5
HOSP3012	Sustainable Hotel Support Operations	4.5
HOSP3075	Hotel Strategic Marketing and Brand Management	4.5
HOSP3077	Revenue Management	4.5
HOSP3085	International Hotel Operations, Development and Management	4.5
HOSP4040	Hotel Asset Management	4.5
HOSP4060	Hospitality Strategy Design and Execution Seminar	4.5
MGMT2001	Human Resource Management	4.5

A&S Core Experience

Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	

ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM‡, LIT or REL		
Mathematics		9
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY° or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH°, LEAD, PSCL, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		181.0

* A major component of Johnson & Wales University's Hotel & Lodging Management BS Degree Program is a week-long international travel experience during HOSP3085 International Hotel Operations, Development and Management. Students need to complete the application process with Study Abroad approximately 6 months prior to the start of the course.

Visit Courses by Subject Code for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

¶CAD courses are only offered in Providence.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills to fulfill the graduation writing requirement. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication. Students who have met the requirement of ENG1021 Advanced Composition and Communication or ENG1027 Honors Advanced Composition and Communications: Civic Discourse outside of Johnson & Wales University must fulfill the graduation writing requirement through successful completion of ENG0001 Writing Workshop.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of international options for major, minor, Arts & Sciences, and elective credit at many price points for students during the academic year and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications.