

Hospitality Management - M.S.

The Hospitality Management Master of Science degree program provides students the skills and experiences needed to advance their careers in hospitality leadership positions. The field of hospitality is evolving — in order to meet the paradigm shifts in the service industry, professionals need contemporary training to maintain a competitive advantage. Students also have the opportunity to focus their field of study on becoming a hospitality educator or by advancing their career as a hospitality leader. Through the university's relationship with the American Hotel & Lodging Educational Institute (AHLEI), students are able to apply the program knowledge to a wide array of industry-relevant professional certifications upon completion of their master's degree.

Upon completion of the program, graduates are expected to:

- Demonstrate advanced communication and presentation skills.
- Differentiate cultural norms in global and domestic business interactions to effectively lead teams.
- Critically analyze and critique research, financial performance and strategic plans.
- Formulate ethical strategies to mitigate operational challenges within the hospitality industry.

Hospitality Management

Master of Science

Foundation Course

BUS5010	Quantitative Methods in Business	3
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Core Courses

FISV5600	Financial Management	3
HOSP5020	Strategic Marketing in Service Dominant Logic	3
HOSP6120	Organizational Behavior in the Hospitality Industry	3
HOSP6130	Competitive Strategies in Hospitality	3
HOSP6509	Hospitality and Tourism Global Issues	3
HOSP6900	Hospitality Capstone	3
RSCH5700	Research and Inquiry	3

Elective Courses

Choose three of the following:		9
HOSP6030	Franchising and Licensing	
HOSP6050	Benchmarking and Operations Analysis in the Hospitality Industry	
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6526	Information Technology in Hospitality and Tourism	
LEAD6100	Leadership Theory and Practice	
SEE6000	Event Leadership and Planning	
SEE6020	Event Operations & Risk Management	

Total Credits **30.0-33.0**