Hospitality Management - M.S.

The Hospitality Management Master of Science degree program provides students the skills and experiences needed to advance their careers in hospitality leadership positions. The field of hospitality is evolving — in order to meet the paradigm shifts in the service industry, professionals need contemporary training to maintain a competitive advantage. Students also have the opportunity to focus their field of study on becoming a hospitality educator or by advancing their career as a hospitality leader. Through the university's relationship with the American Hotel & Lodging Educational Institute (AHLEI), students are able to apply the program knowledge to a wide array of industry-relevant professional certifications upon completion of their master's degree.

Upon completion of the program, graduates are expected to:

- Demonstrate advanced communication and presentation skills.
- Differentiate cultural norms in global and domestic business interactions to effectively lead teams.
- Critically analyze and critique research, financial performance and strategic plans.
- Formulate ethical strategies to mitigate operational challenges within the hospitality industry.

Hospitality Management

Master of Science

Foundation Course

Core Courses FISV5600 Financial Management HOSP5020 Strategic Marketing in Service Dominant Logic HOSP6120 Organizational Behavior in the Hospitality Industry HOSP6130 Competitive Strategies in Hospitality HOSP6509 Hospitality and Tourism Global Issues HOSP6900 Hospitality Capstone RSCH5700 Research and Inquiry Elective Courses Financial Management	Total Credits		30 0-33 0
Core CoursesFISV5600Financial ManagementHOSP5020Strategic Marketing in Service Dominant LogicHOSP6120Organizational Behavior in the Hospitality IndustryHOSP6130Competitive Strategies in Hospitality IndustryHOSP6509Hospitality and Tourism Global IssuesHOSP6900Hospitality CapstoneRSCH5700Research and InquiryElective CoursesFranchising and LicensingHOSP6030Franchising and Operations Analysis in the Hosp6050HOSP6050Corporate Social ResponsibilityHOSP6060Experience, Adventure and Education TourismHOSP6080Experience, Adventure and Education TourismHOSP6100Leadership Theory and Practice	SEE6020	Event Operations & Risk Management	
Core Courses FISV5600 Financial Management HOSP5020 Strategic Marketing in Service Dominant Logic HOSP6120 Organizational Behavior in the Hospitality Industry HOSP6130 Competitive Strategies in Hospitality Industry HOSP6509 Hospitality and Tourism Global Issues HOSP6900 Hospitality Capstone RSCH5700 Research and Inquiry Elective Courses E HOSP6030 Franchising and Licensing HOSP6050 Benchmarking and Operations Analysis in the Hospfo60 KOSP6050 Corporate Social Responsibility HOSP6080 Experience, Adventure and Education Tourism HOSP6080 Information Technology in Hospitality and Tourism	SEE6000	Event Leadership and Planning	
Core Courses FISV5600 Financial Management HOSP5020 Strategic Marketing in Service Dominant Logic HOSP6120 Organizational Behavior in the Hospitality Industry HOSP6130 Competitive Strategies in Hospitality Industry HOSP6509 Hospitality and Tourism Global Issues HOSP6900 Hospitality Capstone RSCH5700 Research and Inquiry Elective Courses Image and Licensing HOSP6030 Franchising and Licensing HOSP6050 Benchmarking and Operations Analysis in the Hospitality Industry HOSP6060 Corporate Social Responsibility HOSP6080 Experience, Adventure and Education Tourism	LEAD6100	Leadership Theory and Practice	
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Core Courses FISV5600 Financial Management HOSP5020 Strategic Marketing in Service Dominant Logic	HOSP6130	Competitive Strategies in Hospitality	3
Core Courses FISV5600 Financial Management	HOSP6120	Organizational Behavior in the Hospitality Industry	3
Core Courses	HOSP5020	Strategic Marketing in Service Dominant Logic	3
	FISV5600	Financial Management	3
BUS5010 Quantitative Methods in Business	Core Courses		
	BUS5010	Quantitative Methods in Business	3

Total Credits

30.0-33.0