

# Combined Degrees: Hospitality Management B.S./Public Health M.P.H.

## Curriculum

The College of Hospitality Management offers students an opportunity to take five graduate courses their senior (fourth) year at JWU through its Combined Degrees: Hospitality Management B.S./Public Health M.P.H. program. This program enables qualified students to earn, in a continuous plan of study, both a B.S. degree in Hospitality Management and an Master of Public Health degree in as little as five years.

Qualified students are able to complete five core Master of Public Health degree courses that will count toward their undergraduate Hospitality Management degree. Visit the Hospitality Management B.S. degree and Master of Public Health degree program pages for program descriptions and outcomes.

### Requirements

Eligible undergraduate students who would like to pursue the Combined Degrees: Hospitality Management B.S./Public Health M.P.H. program should apply directly for the program by the end of their second year to take maximum advantage of this accelerated option. Qualified students who elect the Combined Degrees: Hospitality Management B.S./Public Health M.P.H. program as an undergraduate student must fulfill all admissions requirements for entrance into the intended graduate program and complete a graduate program application.

### Hospitality Management

A four-year program leading to the bachelor of science degree

#### Major Courses

COHM2010	Technology in the Hospitality Industry	3
COHM4050	Strategy and Improvement in the Hospitality Industry	3
FSM2033	Food Service in Hospitality and Tourism	3
HOSP1001	Orientation to the Hospitality Industry	3
HOSP1015	Managing the Hotel Guest Experience	3
HOSP2011	Hospitality Sales and Meeting Management	3
or EVNT2020	The Business of Event Management	
HOSP2040	Human Resources Management in Service Organizations	3
HOSP3053	Hospitality Strategic Marketing	3
TRVL2010	Dynamics of Tourism and Sustainability	3

#### Major Electives/Specialization

Choose 21 credits from the following courses (at least one course at the 4000 level and two courses at 3000 level or higher) or a specialization listed below† and 6 credits of major electives:

EVNT2020	The Business of Event Management	
or HOSP2011	Hospitality Sales and Meeting Management	
FSM2055	Beverage Appreciation	
FSM2080	Food Service Operations	
FSM3060	Front of the House Operations Management	
FSM3111	Catering: Sales and Operations Management	
FSM4061	Advanced Food Service Operations Management	
FSM4880	Beverage Operations Management	
HOSP2070	The Gaming Industry	
HOSP2260	Exploring the Private Club Industry	
HOSP3012	Sustainable Hotel Support Operations	
HOSP3077	Revenue Management	
HOSP3085	International Hotel Operations, Development and Management	
HOSP3440	Resort, Vacation Ownership and Spa Management	
HOSP4040	Hotel Asset Management	
HOSP4055	Hospitality Operations Analysis	
SEE3850	Negotiations and Agreements in Hospitality, Sports, Entertainment and Event Management	
TRVL2165	Food Culture and Tourism	
TRVL2801	World Geography for Tourism and Hospitality	
TRVL3030	International Policies of Tourism	
TRVL3035	Tour Management Operations	
TRVL4010	Tourism Economics	
TRVL4011	Destination Management Organization	

#### Applied/Experiential Learning

Choose 6 credits from the following:		6
COHM4799	College of Hospitality Management Internship <sup>lc</sup>	
DEE3999	Directed Experiential Education <sup>D</sup>	

Study Abroad<sup>5a</sup>

#### Related Professional Studies

ACCT2150	Accounting for Hospitality Service Organizations	3
ACCT3150	Financial Management for Hospitality Service Organizations	3
LAW2005	Hospitality Law	3

#### University Core Curriculum

Communicating		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Connecting		6
Two courses with the Connecting attribute (ECNG), one at the 2000 level, one at the 4000 level		
Experiencing		6
PHIL3240	Ethics: A Global Perspective	
Additional course with the Experiencing attribute (EEXP) in a different discipline		
Measuring		6
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics I	
Exploring		3
One course with the Exploring attribute (EEPL)		
Interacting		6
LEAD1010	Foundations of Leadership Studies	
Additional course with the Interacting attribute (EINT) in a different discipline		
A&S Electives		6
ECON1001	Macroeconomics	
Additional course with the Arts & Sciences elective attribute (EASC)		
Graduate Courses <sup>*</sup>		
HSC5020	Foundations of Public Health	3
HSC5080	Health and Healthcare <sup>**</sup>	3
HSC5120	Health Trends	3
HSC5150	Chronic Disease Prevention and Control	3
HSC5220	Insights into Vulnerable Populations	3
<b>Total Credits</b>		<b>120.0</b>

<sup>\*</sup>

Students use 15 credits from free electives for graduate-level courses in the Public Health M.P.H. during their fourth year.

<sup>\*\*</sup>

Course may only be available online. Students should consult with their academic advisor regarding course availability and for planning purposes.

#### †Food and Beverage Specialization

15

FSM2055	Beverage Appreciation	
FSM2080	Food Service Operations	
FSM3060	Front of the House Operations Management	
FSM4061	Advanced Food Service Operations Management	
or FSM4081	Advanced Food & Beverage Operations and Planning	
FSM4880	Beverage Operations Management	

#### †Hotel and Resorts Specialization

15

HOSP3012	Sustainable Hotel Support Operations	
HOSP3077	Revenue Management	
HOSP3085	International Hotel Operations, Development and Management	
or HOSP3087	International Hotel Development	
HOSP3440	Resort, Vacation Ownership and Spa Management	
HOSP4040	Hotel Asset Management	

#### †Sustainable Tourism Specialization

15

TRVL2165	Food Culture and Tourism	
TRVL2801	World Geography for Tourism and Hospitality	
TRVL3030	International Policies of Tourism	
TRVL3035	Tour Management Operations	
TRVL4011	Destination Management Organization	

<sup>lc</sup>Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty advisor before scheduling internship and free elective credits.

<sup>D</sup> Directed Experiential Education (DEE) opportunities are based on project availability with community partners and student eligibility. For more information, visit Experiential Education & Career Services (EE&CS).

<sup>Sa</sup> To be eligible to count toward Applied/Experiential Learning, a Study Abroad offering must meet certain requirements. Contact JWU Global to discuss eligible Study Abroad options for this degree program.

## Public Health

Master of Public Health (MPH)

### Core Courses

HSC5020	Foundations of Public Health †	3
HSC5080	Health and Healthcare †‡	3
HSC5100	Healthy Planet	3
HSC5120	Health Trends †	3
HSC5150	Chronic Disease Prevention and Control †	3
HSC5180	Discrimination and Health	3
HSC5220	Insights into Vulnerable Populations †	3
HSC5260	Advocating for Healthier Diets ‡	3
HSC5290	Combatting Infectious Disease	3
HSC5320	Cultural Competency to Improve Health	3
HSC5350	Diversity, Equity and Inclusion ‡	3
HSC5380	Policy of Addiction	3
HSC5420	Community Organizing	3
HSC6120	Improving Community Health	3
HSC6920	Public Health Capstone	3
<b>Total Credits</b>		<b>45.0</b>

†

These graduate courses fulfill the bachelor of science requirements in the fourth year. Please note: The bachelor of science is not awarded until all graduate-level courses applying to the undergraduate degree have been successfully completed.

‡

Courses may only be available online. Students should consult with their academic advisor regarding course availability and for planning purposes.

Note: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math courses.

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000-level courses.

In collaboration with academic colleges Study Abroad offer several options, direct enroll with international universities, domestic and digital options meet with a Study Abroad Advisor to learn more about how your major, minor, free electives, experiential learning and transferable courses would benefit by a Study Abroad program. There are many options for students during a semester, spring and/or summer breaks. Faculty-led, exchange, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied, and some partners offer external scholarships. Visit the study abroad website for information, program descriptions and online applications. Where will you go? Wherever you decide, make the best of your educational journey!

## Admissions Requirements

Please see a campus catalog for Admissions Requirements for this program.