

College of Business

Undergraduate

- **Bachelor of Science (B.S.) Degree**
 - Accounting
 - Advertising & Marketing Communications
 - Business Studies
 - Cannabis Entrepreneurship
 - Digital Marketing & Social Media
 - Fashion Merchandising & Retailing
 - Finance
 - Food & Beverage Entrepreneurship
 - Healthcare Administration
 - Marketing
- **Bachelor of Science in Business Administration (B.S.B.A.) Degree**
 - Business Administration
 - Entrepreneurship
 - Human Resource Management
 - International Business
 - Management
 - Operations and Supply Chain Management
- **Minor**
 - Accounting
 - Advertising
 - Finance
 - Human Resource Management
 - Marketing
- **Programs for Undecided Students (track into bachelor's degree program)**
 - Business Explorations
- **Non-Degree**
 - Pre-Master's Program for Business Degree Holders
 - Pre-Master's Program for Non-Business Degree Holders

Graduate

- **Master of Business Administration (MBA)**
 - MBA
 - MBA - Accounting Concentration
 - MBA - Event Leadership Concentration
 - MBA - Finance Concentration
 - MBA - Global Fashion Merchandising & Management Concentration
 - MBA - Hospitality Concentration
 - MBA - Human Resource Management Concentration
 - MBA - Information Security/Assurance Concentration
 - MBA - Information Technology Concentration
 - MBA - Marketing Concentration
 - MBA - Nonprofit Management Concentration
 - MBA - Operations and Supply Chain Management Concentration
 - MBA - Organizational Leadership Concentration
 - MBA - Organizational Psychology Concentration
 - MBA - Project Management Concentration
 - MBA - Sport Leadership Concentration
 - MBA One Year Program
- **Master of Science (M.S.)**
 - Human Resource Management