# College of Business

## **Undergraduate**

- · Associate in Science (A.S) Degree
  - Business Administration
- · Bachelor of Science (B.S.) Degree
  - Accounting
  - Advertising & Marketing Communications
  - Business Studies
  - · Digital Marketing & Social Media
  - · Fashion Merchandising & Retailing
  - Finance
  - · Healthcare Administration
  - Marketing

## · Bachelor of Science in Business Administration (B.S.B.A.) Degree

- · Business Administration
- Enterprise Risk Management
- · Entrepreneurship
- · Human Resource Management
- · International Business
- · Leadership Studies
- Management
- · Operations and Supply Chain Management

#### Minor

- Accounting
- Finance
- · Human Resource Management
- Marketing

#### · Micro-Certificate

- Accounting
- · Foundational Operations & Supply Chain Management
- Foundations of Retail Management
- · Visual Merchandising

## Non-Degree

- Pre-Master's Program For Business Degree Holders
- Pre-Master's Program For Non-Business Degree Holders

## Graduate

### · Master of Business Administration (MBA)

- MBA
- MBA Accounting Concentration
- MBA Event Leadership Concentration
- MBA Executive Communication Concentration
- MBA Finance Concentration
- MBA Global Fashion Merchandising & Management Concentration
- MBA Hospitality Concentration
- MBA Human Resource Management Concentration
- MBA Information Security/Assurance Concentration
- MBA International Beverage Management Concentration
- MBA Marketing Concentration
- MBA Nonprofit Management Concentration
- MBA Operations and Supply Chain Management Concentration
- MBA Organizational Leadership Concentration
- MBA Organizational Psychology Concentration
- MBA Project Management Concentration
- MBA Sport Leadership Concentration
- MBA One Year Program

#### · Master of Science (M.S.)

- Finance
- Human Resource Management
- Nonprofit Management
- · Operations & Project Management

- · Doctor of Business Administration (DBA)
  - DBA Organization Development Concentration
- Certificate
  - · Nonprofit Management
- Micro-Certificate
  - Operations & Supply Chain Management