MBA - Sport Leadership Concentration

The Master of Business Administration degree program with a concentration in Sport Leadership provides the graduate student the opportunity to hone leadership skills necessary for success in today's complex and ever-changing global business environment. Core courses reinforce the ability to critically analyze and assess organizational challenges, while concentration courses advance the student's level of professional competency and expertise demanded of today's sports executives. This program can add practical value to students' professional growth as they consider career opportunities in the areas of data and analytics, sales and sponsorship, marketing, new business development, and emerging fields such as esports and digital sports streaming.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision-making in domestic and global organizations.
- Connect leadership principles and knowledge of the sport industry operations to advance organizational objectives and support strategic initiatives.

Master of Business Administration — Sport Leadership Concentration

Master of Business Administration

Foundation Courses		
BUS5000	Business Fundamentals	3
BUS5010	Quantitative Methods in Business	3
Core Courses		
FISV5600	Financial Management	3
FISV5720	Financial Reporting and Control	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3
Sport Leadership Courses *		
SPL5100	Sports and Entertainment Venues & Events, Development and Management	3
SPL6030	Global Issues in Sport Leadership	3
SPL6050	Contemporary Leadership Strategies in Sport	3
SPL6070	Effective Communication Strategies in Sport	3
Career Capstone Course		
MGMT6800	Business Policy and Strategy	3
Total Credits		**36.0-42.0**

* Note for Providence Campus students: MBA concentration courses may only be available online. Students should consult with their academic advisor regarding course availability and for planning.