

# MBA

The Master of Business Administration degree program developed and updated in collaboration with students and successful industry leaders, enables a diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.

Graduates learn to ethically solve problems that occur in the global business environment in culturally sensitive ways.

## Master of Business Administration - General Program

### Master of Business Administration

Foundation Courses		
BUS5000	Business Fundamentals	3
BUS5010	Quantitative Methods in Business	3
Core Courses		
FISV5600	Financial Management	3
FISV5720	Financial Reporting and Control	3
IBUS5511	Global Economic Environments	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3
Elective Courses *		
Choose College of Business courses at the 5000 or higher level to fulfill the 9 credit elective requirement. Courses taken as foundation courses do not apply.		9
Career Capstone Course		
MGMT6800	Business Policy and Strategy	3
<b>Total Credits</b>		<b>36.0-42.0</b>

\* Students may choose up to 6 credits of 5000-level or higher study abroad to satisfy elective courses.

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international, domestic, and digital options for major, minor, free electives, experiential learning, and transferable courses. There are many affordable options for students during a semester, winter session, spring and/or summer breaks. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied, and some partners offer external scholarships. Premiere programs do not qualify for JWU scholarships or grants; however federal aid is available. Visit the study abroad website for information, program descriptions and online applications. Where will you go? Wherever you decide, make the best of your educational journey!