

# MBA

The Master of Business Administration degree program developed and updated in collaboration with students and successful industry leaders, enables a diverse student body to advance in their professional careers by attaining business competencies as well as leadership, strategic and creative thinking skills in the ever-changing global business environment.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.

Graduates learn to ethically solve problems that occur in the global business environment in culturally sensitive ways.

## Master of Business Administration - General Program

Master of Business Administration (MBA)

### Foundation Courses

ECON5000	Economics in the Global Economy	3
FISV5000	Corporate Financial Accounting	3

### Core Courses

FISV5526	Financial Reporting and Control	3
FISV5600	Financial Management	3
IBUS5511	Global Economic Environments	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5700	Research and Inquiry	3

### Elective Courses \*

Choose College of Business courses at the 5000 or higher level to fulfill the 9 credit elective requirement. Courses taken as foundation courses do not apply.

### Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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Total Credits 36.0-42.0

\* Students may choose up to 3 credits of a 5000-level or higher internship or 6 credits of 5000-level or higher study abroad to satisfy elective courses.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of international options for major, minor, Arts & Sciences, and elective credit at many price points for students during the academic year and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications.