

MBA - Information Technology Concentration

The Master of Business Administration degree program with a concentration in Information Technology is designed to assist IT professionals in advancing their careers by providing a solid foundation of graduate-level business courses to complement their IT experience and coursework. A major challenge in today's business environment is how professionally competent practitioners make the transition to managing people and business operations without losing their professional knowledge and expertise.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Apply technological, innovative, and strategic approaches to information management to support business goals and strategy.

Graduates learn executive business competencies, professional leadership, and strategic and creative thinking skills that help them ethically solve problems that occur in the global business environment in culturally sensitive ways.

This program allows IT professionals to develop both their professional skills (concentration courses) and management skills while learning to think strategically in a complex, cost-competitive, knowledge-based environment.

This MBA concentration allows successful graduates to excel at both leading and doing. In this challenging employment environment, IT professionals must not only be competent in their fields, but be known as “can-do” leaders. This combination gives our graduates that clear edge to succeed.

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Master of Business Administration

Foundation Courses

ECON5000	A Survey of Economic Principles	3
FISV5000	Corporate Financial Accounting	3

Core Courses

FISV5600	Financial Management	3
FISV5720	Financial Reporting and Control	3
IBUS5511	Global Economic Environments	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3

Information Technology Courses

ITEC6514	Decision Support Systems	3
ITEC6524	Enterprise Data Management	3
ITEC6534	Strategic Management of Information Technology	3
ITEC6544	Current Trends and Issues in Information Technology	3

Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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Total Credits 36.0-42.0