

# MBA - Hospitality Concentration

Johnson & Wales University is the largest educator of hospitality professionals in North America. Economists recognize the global hospitality industry as the largest industry in the world and one of the fastest growing fields for future employment. Through the Master of Business Administration degree program with concentration in Hospitality, students acquire the skills and experiences needed to provide exemplary leadership for hospitality-related organizations throughout the world, including Marriott and Compass Group.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Examine and analyze social, multicultural and environmental issues and their impacts upon managerial practices in the global hospitality industry.

Graduates learn executive business competencies, professional leadership, and strategic and creative thinking skills that help them ethically solve problems occurring in the global business environment in culturally sensitive ways.

Graduates in the MBA with a concentration in Hospitality may seek higher-level positions within global organizations that require MBA core curricular skills, as well as strategic planning and management expertise. In the highly competitive hospitality and tourism industry, professionals within the industry are needed to conduct high-level research, develop effective strategies, enhance revenues from strategic channels, and evaluate marketing outcomes. The MBA with a concentration in Hospitality provides the advanced training and knowledge needed to secure employment positions in these growing areas.

Foundation courses should be completed prior to registering for core and concentration courses.

## Master of Business Administration - Hospitality Concentration

Master of Business Administration (MBA)

### Foundation Courses

ECON5000	Economics in the Global Economy	3
FISV5000	Corporate Financial Accounting	3

### Core Courses

FISV5526	Financial Reporting and Control	3
FISV5600	Financial Management	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5700	Research and Inquiry	3

### Hospitality Courses

HOSP6509	Hospitality and Tourism Global Issues	3
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Choose three of the following: 9

HOSP6030	Franchising and Licensing	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6526	Information Technology in Hospitality and Tourism	
SEE6000	Event Leadership and Planning	

### Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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Total Credits 36.0-42.0