

MBA - Hospitality Concentration

Curriculum

Johnson & Wales University is among the largest educators of hospitality professionals in North America. Economists recognize the global hospitality industry as the largest industry in the world and one of the fastest growing fields for future employment. Through the Master of Business Administration degree program with concentration in Hospitality, students acquire the skills and experiences needed to provide exemplary leadership for hospitality-related organizations throughout the world, including Marriott and Compass Group.

Upon completion of the program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, propose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision-making in domestic and global organizations.
- Examine and analyze social, multicultural and environmental issues and their impacts upon managerial practices in the global hospitality industry.

Graduates learn executive business competencies, professional leadership, and strategic and creative thinking skills that help them ethically solve problems occurring in the global business environment in culturally sensitive ways.

Graduates in the MBA with a concentration in Hospitality may seek higher-level positions within global organizations that require MBA core curricular skills, as well as strategic planning and management expertise. In the highly competitive hospitality and tourism industry, professionals within the industry are needed to conduct high-level research, develop effective strategies, enhance revenues from strategic channels, and evaluate marketing outcomes. The MBA with a concentration in Hospitality provides the advanced training and knowledge needed to secure employment positions in these growing areas.

Foundation courses should be completed prior to registering for core and concentration courses.

Master of Business Administration - Hospitality Concentration

Master of Business Administration

Foundation Courses		
BUS5000	Business Fundamentals	3
BUS5010	Quantitative Methods in Business	3
Core Courses		
ACCT5600	Accounting for Strategic Decision-Making	3
BUS5600	Business Analytics	3
FISV5600	Financial Management	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3
Hospitality Courses *		
HOSP6509	Hospitality and Tourism Global Issues	3
Choose three of the following:		9
HOSP6030	Franchising and Licensing	
HOSP6060	Corporate Social Responsibility	
HOSP6080	Experience, Adventure and Education Tourism	
HOSP6120	Organizational Behavior in the Hospitality Industry	
HOSP6526	Information Technology in Hospitality and Tourism	
SEE6000	Event Leadership and Planning	
SEE6020	Event Operations & Risk Management	
Career Capstone Course		
MGMT6800	Business Policy and Strategy	3
Total Credits		36.0-42.0

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Note for Providence Campus students: MBA concentration courses may only be available online. Students should consult with their academic advisor regarding course availability and for planning.

Admissions Requirements

Graduate

To be considered for admission into any JWU graduate degree program offered on campus, the following documents must be submitted:

1. A completed graduate application for admission
2. Official or certified transcripts/mark sheets from all institutions attended, including proof of bachelor's degree and master's degree (if applicable) conferral. Transcripts issued to a student are not considered official unless in an unopened university envelope. When a graduate program application is submitted prior to completing requirements for the bachelor's degree, Graduate Admissions will consider the application and, if admissible, will offer an acceptance pending submission of final transcript verifying bachelor degree conferral. Without such verification, students may not be allowed to register for the current semester or continue enrollment, and will be in jeopardy of losing their academic status with the university.
3. Statement of Purpose: an essay explaining your motivation, aptitude and goals related to graduate-level study
4. Two letters of recommendation from individuals qualified to attest to the applicant's potential for success at the graduate level of study.
5. Current résumé or CV
6. Applicants holding a bachelor's degree in any area are welcome to apply; a 2.85 cumulative grade point average is required.