

# Management - B.S.B.A.

The Management Bachelor of Science in Business Administration (BSBA) degree program prepares students for careers in a variety of managerial and professional positions at a wide range of firms. Students learn general management concepts and have the opportunity to select a specialty area, as available on their campus.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Apply strategies to effectively manage teams.

As part of the program, students are offered the opportunity to develop expertise in the following concepts: business planning, SWOT analysis and strategic planning, business process analysis, development of human capital, financial literacy, information technology, and operations and supply chain management.

Students may apply these skills in internships and study abroad programs. These programs are tailored based on student learning and professional goals, jointly designed in collaboration with students, faculty advisors and business partners. Students also meet with faculty advisers to determine a specialty area and career focus that best suits their desired professional objectives.

Graduates are prepared for professional management positions in disciplines such as operations, human resources, finance and information technology. Graduates may also pursue entrepreneurial paths or careers in for-profit, nonprofit and government settings.

## Management

A four-year program leading to the bachelor of science in business administration degree

### Business Foundations

ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUS1001	Introduction to Business and Management	3
BUS3010	Business Analytics	3
BUS4030	Global Strategy Capstone	3
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2020	Organizational Dynamics	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Brand Marketing & Consumer Value	3

### Major Courses

LEAD1010	Foundations of Leadership Studies	3
MGMT3030	Managerial Technology	3
MGMT3040	Process and Quality Management	3
RMGT2001	Enterprise Risk Management	3

### Major Electives

Choose one course 2000 level or higher from the following disciplines: ENTR, MGMT, RMGT 3

Choose one of the following: 3

IBUS4055	International Resource Management	
MGMT3035	Operations and Supply Chain Management II	
MGMT3050	Compensation, Benefits and Total Rewards	
MGMT3060	Training and Development	
MGMT4050	Contemporary Issues in Operations and Supply Chain Management Strategy	
MGMT4140	Human Resource Management Seminar	
RMGT4010	Risk Analysis and Loss Prevention	
Applied/Experiential Learning	Choose 3 credits from BUS4799*, DEE3999, Study Abroad	

### Applied/Experiential Learning

Choose 9 credits from the following: 9

BUS4799	College of Business Internship <sup>*,1c</sup>	
DEE3999	Directed Experiential Education <sup>D</sup>	
Study Abroad		

### A&S Core Experience

Communications Foundation Courses		9
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		6
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM±, LIT, or REL		
Mathematics		6
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	
MATH2001	Statistics I	
Science		3
One course from BIO <sup>^</sup> , CHM <sup>±</sup> , PHY <sup>°</sup> or SCI		
Social Sciences		6
ECON1002	Microeconomics	
One course from ANTH <sup>°°</sup> , LEAD, PSCI, PSYC or SOC		
A&S Electives		6
ECON1001	Macroeconomics	
One course with an EASC attribute		
Free Electives <sup>#</sup>		
15 credits selected from 1000-4999 numbered offerings within the university		15
Total Credits		120.0

\* Students wishing to do 12 credits of BUS4799 College of Business Internship may use 3 credits from their major electives.

<sup>G</sup> Students not meeting the requirements for experiential learning opportunities may take other course options with department or college chair and dean approval. Additional experiential opportunities may be available within your department. For more information, contact your faculty adviser.

<sup>1c</sup> Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty adviser before scheduling internship and free elective credits.

<sup>D</sup> Directed Experiential Education (DEE) opportunities are based on project availability with community partners and student eligibility. For more information, visit Experiential Education & Career Services (EE&CS).

<sup>#</sup> In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact a faculty adviser before scheduling free elective credits.

Visit Courses by Subject Code for a listing of all campus courses.

<sup>±</sup>HUM courses are not offered in North Miami or Online.

<sup>^</sup>BIO courses are not offered in North Miami.

<sup>¶</sup>CAD courses are only offered in Providence.

<sup>±</sup>CHM courses are not offered in North Miami or Online.

<sup>°</sup>PHY courses are not offered in Charlotte.

<sup>°°</sup>ANTH courses are not offered in North Miami or Charlotte.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills to fulfill the graduation writing requirement. These writing skills are assessed in ENG1021 Advanced Composition and Communication. Students who have met the requirement of ENG1021 Advanced Composition and Communication or ENG1027 Honors Advanced Composition and Communications: Civic Discourse outside of Johnson & Wales University must fulfill the graduation writing requirement through successful completion of ENG0001 Writing Workshop.

In collaboration with academic colleges across all four JWU campuses, JWU Global — Study Abroad programs offer a variety of international options for major, minor, arts and sciences, and elective credit at many affordable price points for students during the academic year, break periods, and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range

in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications. Where will you go?