

# Leadership Studies - B.S.B.A.

The Leadership Studies Bachelor of Science in Business Administration (BSBA) degree program offers students the opportunity to reinforce logical thinking and creative vision necessary for effective leadership. Effective leadership requires a thorough understanding and seamless integration of both leadership and management principles in making organizational decisions. The program provides diverse opportunities for students to develop their own leadership skills while learning to apply theory to real-world issues and challenges.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Integrate leadership and management theory to support contemporary issues within organizations.

## Leadership Studies

A four-year program leading to the bachelor of science in business administration degree

Business Foundations		
ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUS1001	Introduction to Business and Management	3
BUS3010	Business Analytics	3
BUS4030	Global Strategy Capstone	3
CAR0010	Career Management	1
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2020	Organizational Dynamics	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Marketing Foundations	3
Major Courses		
LEAD1010	Foundations of Leadership Studies	3
LEAD2012	Power and Leadership	3
LEAD3020	Creative Leadership	3
MGMT4200	Leadership Capstone	3
Major Electives *		
Choose two of the following:		6
LEAD2080	Sustainability, Community Engagement & Leadership	
PSYC2020	Industrial/Organizational Psychology	
PSYC3010	Personality	
PSYC3350	Psychology of Motivation and Leadership in the Workplace	
PSYC4150	Psychology of Conflict Resolution	
SEE2015	Leadership in Recreation/Leisure Settings	
Applied/Experiential Learning		
Choose 9 credits from the following:		9
BUS4799	College of Business Internship <sup>1c</sup>	
D EE3999	Directed Experiential Education <sup>D</sup>	
Study Abroad		
A&S Core Experience		
Communications Foundation Courses		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Integrative Learning		6
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM, LIT, or REL		
Mathematics		6
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics I	
Science		3
One course from BIO, CHM, PHY or SCI		

Social Sciences	6
ECON1002	Microeconomics
One course from ANTH, GEND, LEAD, PSCI, PSYC, RES or SOC	
A&S Electives	6
ECON1001	Macroeconomics
One course with an EASC attribute	
Free Electives #	
15 credits selected from 1000-4999 numbered offerings within the university	
Total Credits	121.0

\* Students are responsible for meeting prerequisites.

<sup>1c</sup>Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty adviser before scheduling internship and free elective credits.

<sup>D</sup> Directed Experiential Education (DEE) opportunities are based on project availability with community partners and student eligibility. For more information, visit Experiential Education & Career Services (EE&CS).

# In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math course(s).

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000 level courses

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international options for major, minor, arts and sciences, and elective credit at many affordable price points for students during the academic year, break periods, and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied and scholarships are available. Visit the study abroad website for information, program descriptions and online applications. Where will you go?