

International Business - B.S.B.A.

Effective Fall 2020, Johnson & Wales University will complete its transition from a term calendar to a semester calendar. Starting with the 2020–21 catalog, all programs will represent course requirements in semester credit hours rather than quarter credit hours. Students who started on terms and will finish their degree requirements on semesters should consult with their assigned academic counselor in Student Academic Services or faculty advisor on semester transition academic planning.

The International Business Bachelor of Science in Business Administration (BSBA) degree program allows students to develop a thorough understanding of the multifaceted global business environment.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Demonstrate the value of cultural awareness, cultural sensitivity and diversity in a global business environment through context appropriate communication and decision-making.
- Synthesize the global dynamics of the social, political, cultural and legal environments to make appropriate strategic recommendations.

Courses provide a distinct emphasis on global aspects as students are challenged to demonstrate business skills desired by employers. Students have the opportunity to participate in internships, study abroad experiences and language immersion programs. Students should plan their electives to create a meaningful, customized career path; these selections are facilitated by the university's faculty advising system.

International Business graduates are prepared for entry-level management positions with firms in a variety of industries operating in the global environment.

International Business

A four-year program leading to the bachelor of science in business administration degree

Business Foundations

ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5

Degree Courses

ECON1002	Microeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT2020	Organizational Behavior	4.5
MGMT2030	Operations and Supply Chain Management I	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5

Major Courses

IBUS2002	International Business	4.5
IBUS2040	International Culture and Protocol	4.5
IBUS3055	International Resource Management	4.5
LAW3055	International Business Law	4.5
MGMT3030	Managerial Technology	4.5
or FISV3005	International Finance	

Major Electives

Choose 13.5 credits of the following:		13.5
FREN2020	French Language Immersion	
GER2020	German Language Immersion	
SPAN2020	Spanish Language Immersion	
IBUS2031	Foreign Area Studies: China	
IBUS2032	Foreign Area Studies: Pacific Rim	
IBUS2033	Foreign Area Studies: Latin America	
IBUS2034	Foreign Area Studies: Russia	

IBUS2035	Foreign Area Studies: Eastern Europe	
IBUS2036	Foreign Area Studies: Africa	
A&S Core Experience		
Communications Foundation Courses		13.5
ENG1020	English Composition	
ENG1021	Advanced Composition and Communication	
ENG1030	Communication Skills	
Integrative Learning		9
Two ILS courses, one at the 2000 level, and one at the 4000 level.		
Arts and Humanities		9
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT, or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
One course from BIO^, CHM±, PHY* or SCI		
Social Sciences		9
ECON1001	Macroeconomics	
One course from ANTH*, LEAD, PSCL, PSYC or SOC		
A&S Electives		9
Two courses with an EASC attribute, one at 3000 level or higher.		
Free Electives #		
18 credits selected from 1000-4999 numbered offerings within the university.		18
Total Credits		181.0

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills to fulfill the graduation writing requirement. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication. Students who have met the requirement of ENG1021 Advanced Composition and Communication or ENG1027 Honors Advanced Composition and Communications: Civic Discourse outside of Johnson & Wales University must fulfill the graduation writing requirement through successful completion of ENG0001 Writing Workshop.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of international options for major, minor, Arts & Sciences, and elective credit at many price points for students during the academic year and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications.