

MBA - Executive Communication Concentration

The Master of Business Administration degree program with a concentration in Executive Communication offers graduate students the opportunity to reinforce the critical thinking skills necessary for good decision-making and to acquire new and more advanced communication approaches that can successfully minimize organizational challenges. Excellent communication skills are essential in today's fast-paced and complex business landscape.

Upon completion of this program, graduates are expected to:

- Gather, interpret and analyze research to inform decision-making at operational and strategic levels of an organization.
- Use advanced communication skills and awareness of cultural differences in global and domestic business interactions.
- Analyze problems from a diverse perspective, pose effective solutions and evaluate the impact of executive decisions.
- Assess and evaluate business entities taking into account cross-functional environments as they affect ethical decision making in domestic and global organizations.
- Use advanced business presentation skills to develop strategic communication plans for organizations.

Master of Business Administration — Executive Communication Concentration

Master of Business Administration

Foundation Courses

ECON5000	A Survey of Economic Principles	3
FISV5000	Corporate Financial Accounting	3

Core Courses

FISV5600	Financial Management	3
FISV5720	Financial Reporting and Control	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management	3

Executive Communication Courses

COMMS200	Leadership Communication	3
COMMS6200	Strategic Communications	3
IBUS6020	Global Business Negotiations	3
Choose one of the following:		3
COMMS300	Storytelling as a Business Tool	
MGMT5323	Communication and Conflict Resolution	
MGMT5885	Workplace Emotional Intelligence	
MGMT6225	Team Dynamics	

Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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Total Credits		36.0-42.0
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