

Combined Degrees: Business Administration B.S.B.A./MBA

Curriculum

The College of Business offers students an opportunity to earn both their undergraduate and graduate degrees through a combined B.S.B.A./MBA program. This program enables qualified students to earn, in a continuous plan of study, both a Bachelor of Science in Business Administration and a Master in Business Administration in four years. Upon entering the Master of Business Administration program, students may also opt to select a concentration, provided all prerequisites have been met.

Requirements

Eligible high school students who would like to pursue the Combined Degrees: Business Administration B.S.B.A./MBA program should apply directly for the program at the time of admission to take maximum advantage of this accelerated option. Qualified students who elect the Combined Degrees: Business Administration B.S.B.A./MBA program as an undergraduate student must fulfill all admissions requirements for entrance into the intended graduate program and complete a graduate program application.

Business Administration

A four-year program leading to the bachelor of science in business administration degree

Business Foundations

ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUS1001	Introduction to Business and Management	3
BUS3010	Business Analytics	3
BUS4030	Global Strategy Capstone	3
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Marketing Foundations	3

Major Courses

ENTR, IBUS, MGMT, RMGT	Two courses 2000 level or higher	6
ACCT, ADVC, ENTR, FISV, IBUS, MGMT, MRKT, RMGT, RTL	Three courses 3000 level or higher	9
ACCT, ADVC, ENTR, FISV, IBUS, MGMT, MRKT, RMGT, RTL	One course at the 4000 level	3
MGMT2020	Organizational Behavior	3

Applied/Experiential Learning

Choose 9 credits from the following:		9
BUS4799	College of Business Internship ^{lc}	
DEE3999	Directed Experiential Education ^D	
Study Abroad ^{Sa}		

Related Professional Studies

CAR0010	Career Management	1
FYS1020	First-Year Seminar	1

A&S Core Experience

Communications Foundation Courses		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Integrative Learning		6
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM, LIT, or REL		
Mathematics		6
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics I	
Science		3
One course from BIO, CHM, PHY or SCI		
Social Sciences		6
ECON1002	Microeconomics	
One course from ANTH, GEND, LEAD, PSCI, PSYC, RES or SOC		
A&S Electives		6
ECON1001	Macroeconomics	
One course with an EASC attribute		

Free Electives[#]

3 credits credits selected from 1000-4999 numbered offerings within the university 3

Graduate Courses^{**}

FISV5600	Financial Management	3
MGMT5800	Effective Leadership	3
MGMT5900	Ethics, Corporate Social Responsibility and Law	3
RSCH5800	Evidence-Based Research in Management	3

Total Credits 122.0

^{**} Students use 12 free elective credits for graduate-level courses in the Master of Business Administration during their 4th year.

^{lc}Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty advisor before scheduling internship and free elective credits.

^D Directed Experiential Education (DEE) opportunities are based on project availability with community partners and student eligibility. For more information, visit Experiential Education & Career Services (EE&CS).

^{Sa}To be eligible to count toward Applied/ Experiential Learning, a Study Abroad offering must meet certain requirements. Contact JWU Global to discuss eligible Study Abroad options for this degree program.

[#] In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For students who qualify for the J2 program, up to four graduate courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

Master of Business Administration

Master of Business Administration

Core Courses

FISV5600	Financial Management [†]	3
FISV5720	Financial Reporting and Control	3
IBUS5511	Global Economic Environments	3
MGMT5575	Operations Management	3
MGMT5800	Effective Leadership [†]	3
MGMT5900	Ethics, Corporate Social Responsibility and Law [†]	3
MRKT5500	Strategic Marketing	3
RSCH5800	Evidence-Based Research in Management [†]	3

Elective Courses[‡]

Choose College of Business courses at the 5000 or higher level to fulfill the 9 credit elective requirement. Courses taken as foundation courses do not apply. 9

Career Capstone Course

MGMT6800	Business Policy and Strategy	3
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Total Credits 36.0

[†] These graduate courses will fulfill the bachelor of science in business administration requirements in the 4th year. Please note: The bachelor of science in business administration is not awarded until all graduate-level courses applying to the undergraduate degree have been successfully completed.

[‡] Students may choose up to 6 credits of 5000-level or higher study abroad to satisfy elective courses.

Admissions Requirements

Undergraduate

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

For students applying as a first-year student, a completed application and high school transcript(s) are required, except in circumstances where a student is homeschooled or where the traditional high school transcript is, for various reasons, not available. For students applying as a transfer student, a completed application, high school and/or college transcript(s) is required for admissions review.

Successful candidates for first year admission have taken a high school, college preparatory academic program including English, mathematics,

science, social science and foreign language. Admissions decisions may also consider individual experiences and particular circumstances unique to each student. Other considerations are made based upon recommendations, writing ability and extracurricular activities.

Visiting campus, both in-person or virtually, and interacting with admissions staff are all valuable ways of assuring that JWU is the right university for you.