

Cannabis Entrepreneurship - B.S.

Curriculum

The Cannabis Entrepreneurship bachelor's degree program allows students the opportunity to study the burgeoning business of legal cannabis trade. Through the program's course of study, students are prepared to start their own business as well as work for small startup companies or established businesses, with a focus on the cannabis trade. Students learn about the industry from cultivation to end-user services and marketing segmentation.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Develop a viable business plan for entrepreneurial cannabis operations.
- Use critical thinking to address issues faced by entrepreneurs engaged in the cannabis industry.
- Apply ethical business practices as they apply to entrepreneurial cannabis operations.

Cannabis Entrepreneurship

A four-year program leading to the bachelor of science degree

Business Foundations		
ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUS1001	Introduction to Business and Management	3
BUS3010	Business Analytics	3
BUS4030	Global Strategy Capstone	3
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Marketing Foundations	3
Major Courses		
BIO2510	Plant Cultivation I: Soil, Soil Substitutes, and Disease Management	3
BIO2516	Plant Cultivation I: Soil, Soil Substitutes, and Disease Management Laboratory	1
BIO3510	Plant Cultivation II: Hydroponics, Aquaponics, Tissue Culture, Genetics and Extraction	3
BIO3516	Plant Cultivation II: Hydroponics, Aquaponics, Tissue Culture, Genetics and Extraction Laboratory	1
BIO4510	Applications of Plants & Fungi	3
BIO4516	Applications of Plants & Fungi Laboratory	1
CHM1000	Foundations in Chemistry	3
CHM1006	Foundations in Chemistry Laboratory	1
ENTR2005	Introduction to Cannabis Entrepreneurship	3
ENTR2030	Pitching & Planning New Ventures	3
ENTR3025 or ENTR3030	Growth and Sustainability for Small Business Marketing for Entrepreneurs	3
ENTR3120	Small Business Management — Cannabis Operations	3
ENTR4055	Entrepreneurship Seminar	3
LAW3610	Cannabis Law	3
MGMT2020	Organizational Behavior	3
Related Professional Studies		
CAR0010	Career Management	1
FYS1020	First-Year Seminar	1
A&S Core Experience		
Communications Foundation Courses		9
ENG1020	Rhetoric & Composition I	
ENG1021	Rhetoric & Composition II	
ENG1030	Communication Skills	
Integrative Learning		6
Two ILS courses, one at the 2000 level, and one at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM, LIT, or REL		
Mathematics		6
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics I	

Science		4
BIO1022	General Biology - Organismal	
BIO1026	General Biology Laboratory - Organismal	
Social Sciences		6
ECON1002	Microeconomics	
One course from ANTH, GEND, LEAD, PSCI, PSYC, RES or SOC		
A&S Electives		6
ECON1001	Macroeconomics	
PSYC1001	Introductory Psychology	
Free Electives #		
9 credits selected from 1000-4999 numbered offerings within the university		9
Total Credits		124.0

In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For students who qualify for the J2 program, up to four graduate courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

Note: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math courses.

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000-level courses.

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international, domestic, and digital options for major, minor, free electives, experiential learning, and transferable courses. There are many affordable options for students during a semester, winter session, spring and/or summer breaks. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied, and some partners offer external scholarships. Premiere programs do not qualify for JWU scholarships or grants; however federal aid is available. Visit the study abroad website for information, program descriptions and online applications. Where will you go? Wherever you decide, make the best of your educational journey!

Admissions Requirements

Undergraduate

Johnson & Wales University holistically reviews all elements of a student's application to identify those students most likely to succeed at the university.

For students applying as a first-year student, a completed application and high school transcript(s) are required, except in circumstances where a student is homeschooled or where the traditional high school transcript is, for various reasons, not available. For students applying as a transfer student, a completed application, high school and/or college transcript(s) is required for admissions review.

Successful candidates for first year admission have taken a high school, college preparatory academic program including English, mathematics, science, social science and foreign language. The Cannabis Entrepreneurship program requires students to have successfully completed Chemistry or higher level science. Students who apply for admission and do not meet the requirements will be reviewed for admission into the Entrepreneurship program. Admissions decisions may also consider individual experiences and particular circumstances unique to each student. Other considerations are made based upon recommendations, writing ability and extracurricular activities.

Visiting campus, both in-person or virtually, and interacting with admissions staff are all valuable ways of assuring that JWU is the right university for you.

Accelerated Program Options

J2 Program

The JWU J2 program allows qualified students enrolled in a matriculating undergraduate program to take graduate level courses at JWU. Students interested in pursuing this option should meet with their academic advisor to discuss their interest, qualifications, and plans. The undergraduate student may take up to four graduate courses (maximum 12 credits) and are limited to 6 credits a semester and 3 credits per session (Fall Session I and Fall Session II).

The completion of graduate credits to fulfill undergraduate program requirements does not guarantee acceptance into the graduate program after completion of the baccalaureate degree. Matriculating undergraduate students who wish to formally enroll in a graduate program, must fulfill all requirements for entrance into the intended graduate program and complete a graduate program application.

Note: Not all graduate courses are included as part of this policy. Courses offered as part of the Masters of Arts in Teaching, Masters of Education, Masters of Science in Physician Assistant Studies and doctoral courses are excluded from this policy and are restricted to program majors only. Additional courses and/or programs as determined by individual colleges may also have restricted access.

Eligibility Criteria:

To be eligible to enroll in graduate level courses (excludes: Masters of Arts in Teaching, Masters of Education, Masters of Science in Physician Assistant Studies, doctoral courses and other programs as outlined by the colleges).

Undergraduate students must meet the following criteria:

- Undergraduate cumulative GPA of 3.00 or higher
- Completed & registered undergraduate credits at least 90 credits
- Meet the individual course prerequisites

Appeal to Eligibility Criteria: College Dean or designee will receive a copy of the Petition Form, Student's GPS and email requesting appeal if the student requests to appeal the GPA or earned/registered credit criteria. College Dean / designee will review and determine approval.

These courses carry graduate credit and will replace undergraduate degree requirements when applicable, traditionally free-electives (maximum of 12 credits). The course will be applied to the undergraduate degree in the order in which they are taken (if required) and will also be applied towards both the students undergraduate and graduate GPA.

Students should maintain enrollment in at least 12 credits of undergraduate coursework to maintain full-time status; graduate course enrollment is not calculated into undergraduate full-time status. For students already attending full-time as undergraduates (12 credits or more) and paying the full-time tuition, the graduate credits will be included in full-time tuition fee. Students attending part-time (11 credits or less) will pay the cost per-credit undergraduate tuition for the graduate course.

Course registration will be based on space availability and students enrolled in graduate level courses will be required to maintain good academic standing at the undergraduate and graduate level.