

Business Studies - B.S.

The Business Studies bachelor's degree program offers a general business education to individuals already holding an associate degree or equivalent in any field. Earning the bachelor's degree will generally require two additional years of study.

The program's curriculum builds on the College of Business core courses to establish a broad overview of traditional business areas including management, accounting, marketing and operations. Students also take courses through the College of Arts & Sciences to help ensure they acquire skills important for professional success and lifelong personal and intellectual growth.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision support tools to resolve contemporary business issues using ethical business practices.

The general business competencies and skills gained through this program are designed to complement the candidate's associate degree education.

Business Studies

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs or equivalent

First two years: 60-63

Associate degree or equivalent. Students must meet program's general education requirements listed below.

OR

in Baking & Pastry Arts

OR

in Culinary Arts

Third and fourth years:

Business Foundations

ACCT1210	Financial Accounting	3
ACCT1220	Managerial Accounting	3
BUS1001	Introduction to Business and Management	3
BUS3010	Business Analytics	3
BUS4030	Global Strategy Capstone	3
CAR0010	Career Management	1
FISV2000	Finance	3
FIT1040	Spreadsheet Design for Business Solutions	3
LAW2001	The Legal Environment of Business I	3
MGMT2001	Human Resource Management	3
MGMT2020	Organizational Dynamics	3
MGMT2030	Operations and Supply Chain Management I	3
MRKT1001	Marketing Foundations	3

Choose one of the following: 3

MGMT3030	Managerial Technology	
MGMT3040	Process and Quality Management	

A&S Core Experience

Integrative Learning		3
One ILS course at the 4000 level		
Arts and Humanities		6
PHIL3240	Ethics: A Global Perspective	
One course from ART, HIST, HUM, LIT or REL		
Mathematics		3
MATH2001	Statistics I	
Social Sciences		6
ECON1002	Microeconomics	
One course from ANTH, GEND, LEAD, PSCI, PSYC, RES or SOC		
A&S Electives		3
ECON1001	Macroeconomics	

Total Credits 61.0

Four-Year Credit Total 121.0-124.0

** General Education Requirements

All students are required to complete a science course i.e. PHY, BIO, CHM, SCI and MATH1002 A Survey of College Mathematics (or higher, based on student's placement) or its equivalent.

For students without an awarded Associate in Science degree from a regionally accredited institution, the following courses are required in order to meet minimum accreditation standards.

Transcripts for these students will be evaluated to determine transfer credit eligibility for the following courses:

ENG1020	Rhetoric & Composition I	3
ENG1021	Rhetoric & Composition II	3
ENG1030	Communication Skills	3
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	3
Science	One course from BIO, CHM, PHY or SCI	3
A&S Electives	Two courses with an EASC attribute	6

** Students must complete 14 courses (at least 42 credits) of general studies within the BS degree.

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international options for major, minor, arts and sciences, and elective credit at many affordable price points for students during the academic year, break periods, and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied and scholarships are available. Visit the study abroad website for information, program descriptions and online applications. Where will you go?