

Business Studies - B.S.

Effective Fall 2020, Johnson & Wales University will complete its transition from a term calendar to a semester calendar. Starting with the 2020–21 catalog, all programs will represent course requirements in semester credit hours rather than quarter credit hours. Students who started on terms and will finish their degree requirements on semesters should consult with their assigned academic counselor in Student Academic Services or faculty advisor on semester transition academic planning.

The Business Studies bachelor's degree program offers a general business education to individuals already holding an associate degree or equivalent in any field. Earning the bachelor's degree will generally require two additional years of study.

The program's curriculum builds on the College of Business foundation courses to establish a broad overview of traditional business areas including management, accounting, marketing and operations. Students also take courses through the College of Arts & Sciences to help ensure they acquire skills important for professional success and lifelong personal and intellectual growth.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision support tools to resolve contemporary business issues using ethical business practices.

The general business competencies and skills gained through this program are designed to complement the candidate's associate degree education.

Business Studies

A four-year program leading to the bachelor of science degree for graduates of two-year associate degree programs or equivalent

First two years: 90-96

Associate degree or equivalent. Students must meet program's general education requirements listed below.

OR

in Baking & Pastry Arts

OR

in Culinary Arts

Third and fourth years:

Business Foundations

ACCT1210	Financial Accounting	4.5
ACCT1220	Managerial Accounting	4.5
CAR0010	Career Management	1.0
FISV2000	Finance	4.5
FIT1040	Spreadsheet Design for Business Solutions	4.5
LAW2001	The Legal Environment of Business I	4.5
MGMT1001	Contemporary Business Management I	4.5
MGMT2001	Human Resource Management	4.5
MRKT1001	Principles of Marketing	4.5

Major Courses

ECON1001	Macroeconomics	4.5
MGMT1002	Contemporary Business Management II	4.5
MGMT4020	Strategic Management	4.5
MGMT4030	Senior Business Capstone	4.5

Major Electives

Two courses at the 3000 level or higher from the following disciplines: ENTR, IBUS, MGMT, RMGT. 9

A&S Core Experience

Integrative Learning	4.5
One ILS course at the 4000 level	
Arts and Humanities	9
PHIL3240 Ethics: A Global Perspective	
One course from ART, HIST, HUM#, LIT or REL	
Mathematics	4.5
MATH2001 Statistics	
Social Sciences	9
ECON1002 Microeconomics	
One course from ANTH*, LEAD, PSCI, PSYC or SOC	
A&S Electives	4.5

One course with an EASC attribute at the 3000 level or higher.

Total Credits	95.5
Four-Year Credit Total	185.5-191.5

** General Education Requirements

All students are required to complete MATH1002 A Survey of College Mathematics (or higher, based on student's placement) or its equivalent.

For students without an awarded Associate in Science degree from a regionally accredited institution, the following courses are required in order to meet minimum accreditation standards.

Transcripts for these students will be evaluated to determine transfer credit eligibility for the following courses:

ENG1020	English Composition	4.5
ENG1021	Advanced Composition and Communication	4.5
ENG1030	Communication Skills	4.5
MATH1002	A Survey of College Mathematics (or higher, based on student's placement)	4.5
Science	One course from BIO [^] , CHM [±] , PHY [°] or SCI	4.5
A&S Elective	One course with an EASC attribute	4.5

** Students must complete 14 courses (at least 60-63 credits) of general studies within the BS degree.

Visit Courses by Subject Code for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

¶CAD courses are only offered in Providence.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte.

°°ANTH courses are not offered in North Miami or Charlotte.

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills to fulfill the graduation writing requirement. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication. Students who have met the requirement of ENG1021 Advanced Composition and Communication or ENG1027 Honors Advanced Composition and Communications: Civic Discourse outside of Johnson & Wales University must fulfill the graduation writing requirement through successful completion of ENG0001 Writing Workshop.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of international options for major, minor, Arts & Sciences, and elective credit at many price points for students during the academic year and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications.