

Business Administration - B.S.B.A.

The Business Administration Bachelor of Science in Business Administration (BSBA) degree program provides a balanced combination of required core courses to ensure students can achieve a solid business and general studies education, and electives to inspire students to customize their program to best fit their unique interests.

Upon completion of the program, graduates are expected to:

- Apply the major concepts, skills and values of business administration.
- Communicate effectively to diverse audiences, purposes and situations through a variety of professional methods within business administration.
- Use decision-support tools to resolve contemporary business issues using ethical business practices.
- Analyze the risks and opportunities of doing business in a global environment.

This program's business-related core builds a solid foundation by exposing students to relevant areas of accounting, economics, information technology, business law, finance, marketing and management. Arts and sciences courses also provide opportunities for students to acquire the skills important for professional success and lifelong personal and intellectual growth. Flexibility has been built into the program to allow students to explore a wide range of business courses and disciplines.

Students also tailor their degree by working with a faculty adviser to select 15 credits of electives. In doing so, students have the freedom to choose from extensive options to best suit their goals. For example, students can pursue internships, directed experiential education, and/or study abroad credits to prepare for a more specific career.

Business Administration

A four-year program leading to the bachelor of science in business administration degree

Business Foundations

| | | |
|----------|---|---|
| ACCT1210 | Financial Accounting | 3 |
| ACCT1220 | Managerial Accounting | 3 |
| BUS1001 | Introduction to Business and Management | 3 |
| BUS3010 | Business Analytics | 3 |
| BUS4030 | Global Strategy Capstone | 3 |
| FISV2000 | Finance | 3 |
| FIT1040 | Spreadsheet Design for Business Solutions | 3 |
| LAW2001 | The Legal Environment of Business I | 3 |
| MGMT2001 | Human Resource Management | 3 |
| MGMT2030 | Operations and Supply Chain Management I | 3 |
| MRKT1001 | Marketing Foundations | 3 |

Major Courses

| | | |
|---|------------------------------------|---|
| MGMT2020 | Organizational Behavior | 3 |
| ENTR, IBUS, MGMT, RMGT | Two courses 2000 level or higher | 6 |
| ACCT, ADV, ENTR, FISV, IBUS, MGMT, MRKT, RMGT*, RTL | Three courses 3000 level or higher | 9 |
| ACCT, ADV, ENTR, FISV, IBUS, MGMT, MRKT, RMGT*, RTL | One course at the 4000 level | 3 |

Applied/Experiential Learning

| | | |
|--------------------------------------|--|---|
| Choose 9 credits from the following: | | 9 |
| BUS4799 | College of Business Internship ^{1c} | |
| DEE3999 | Directed Experiential Education ^D | |
| Study Abroad ^{Sa} | | |

Related Professional Studies

| | | |
|---------|--------------------|---|
| CAR0010 | Career Management | 1 |
| FYS1020 | First-Year Seminar | 1 |

A&S Core Experience

| | | |
|---|---|---|
| Communications Foundation Courses | | 9 |
| ENG1020 | Rhetoric & Composition I | |
| ENG1021 | Rhetoric & Composition II | |
| ENG1030 | Communication Skills | |
| Integrative Learning | | 6 |
| Two ILS courses, one at the 2000 level, and one at the 4000 level | | |
| Arts and Humanities | | 6 |
| PHIL3240 | Ethics: A Global Perspective | |
| One course from ART, HIST, HUM, LIT, or REL | | |
| Mathematics | | 6 |
| MATH1020 | Fundamentals of Algebra (or higher, based on student's placement) | |

| | | |
|---|----------------|--------------|
| MATH2001 | Statistics I | |
| Science | | 3 |
| One course from BIO, CHM, PHY or SCI | | |
| Social Sciences | | 6 |
| ECON1002 | Microeconomics | |
| One course from ANTH, GEND, LEAD, PSCI, PSYC, RES or SOC | | |
| A&S Electives | | 6 |
| ECON1001 | Macroeconomics | |
| One course with an EASC attribute | | |
| Free Electives[#] | | |
| 15 credits selected from 1000-4999 numbered offerings within the university | | 15 |
| Total Credits | | 122.0 |

* 3000 and 4000 level RMGT courses are only offered online.

^{1c}Typically, internships require a minimum of six credits. Students interested in a 9 or 12-credit internship can apply additional experiential learning and free elective credits, if available. Students are strongly encouraged to contact a faculty advisor before scheduling internship and free elective credits.

^D Directed Experiential Education (DEE) opportunities are based on project availability with community partners and student eligibility. For more information, visit Experiential Education & Career Services (EE&CS).

^{Sa}To be eligible to count toward Applied/ Experiential Learning, a Study Abroad offering must meet certain requirements. Contact JWU Global to discuss eligible Study Abroad options for this degree program.

[#] In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

NOTE: Students must pass MATH0010 Pre-Algebra or have equivalent placement scores to enroll in required math course(s).

Note: Students must pass ENG0001 Writing Workshop or have equivalent placement scores to enroll in ILS 2000-level courses

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international options for major, minor, arts and sciences, and elective credit at many affordable price points for students during the academic year, break periods, and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied and scholarships are available. Visit the study abroad website for information, program descriptions and online applications. Where will you go?