

Professional Communication - MINOR

The College of Arts & Sciences offers minors that enhance and strengthen the qualifications of graduates. They are intended to give students opportunities to develop expertise in an area that complements their major program. Real-world applications are embedded in the minors.

Having strong communication skills is essential for success in many fields of business and industry. Whether making decisions, analyzing performance, designing user-friendly systems or managing a project, effective communication of business and technical details is needed. This minor focuses on building written and oral communication, use of new media, collaboration and problem-solving skills as part of career education.

Professional Communication

Minor

ENG2010	Introduction to Technical Communication	3
or ENG2030	Introduction to Newswriting	
ENG3010	Technical Editing	3
Choose three of the following: *		9
ADVC1021	Public Relations and Corporate Communications	
ENG2010	Introduction to Technical Communication	
ENG2030	Introduction to Newswriting	
ENG2401	Introduction to Creative Writing	
ENG3016	Advanced Business Communication	
ENG3030	Introduction to Food Writing	
ENG3050	Introduction to Travel Writing	
ENG3130	Introduction to Sports Writing	
ENG3150	Introduction to Fashion Writing	
ENG3300	Literary Editing and Publishing	
ENG3402	Intermediate Creative Writing	
ENG3601	Intermediate Nonfiction Writing	
ENG4403	Advanced Creative Writing Workshop	
ENG4602	Advanced Nonfiction Writing Workshop	
GDES1000	Drawing for Design	
GDES3050	Basics of Print Design	
MCST1070	Writing for Radio, Television and Film	
MCST2400	Writing for Publication	
MCST2450	Writing in Digital Media	
PRMG2010	Introduction to Project Management & Project Membership	
or PRMG3010	Intermediate Project Management Skills	
Total Credits		15.0

* Students are responsible for meeting prerequisites.

If a minor course is listed as a major course in a student's major program, the student must choose additional courses from an elective list to complete the minor. Please see the Minors, Specializations and Certificates page for additional information.