

Professional Communication - MINOR

The College of Arts & Sciences offers minors that enhance and strengthen the qualifications of graduates. They are intended to give students opportunities to develop expertise in an area that complements their major program. Real-world applications are embedded in the minors.

Having strong communication skills is essential for success in many fields of business and industry. Whether making decisions, analyzing performance, designing user-friendly systems or managing a project, effective communication of business and technical details is needed. This minor focuses on building written and oral communication, use of new media, collaboration and problem-solving skills as part of career education.

Professional Communication

Minor

ENG2010	Introduction to Technical Communication	3
or ENG2030	Newswriting	
ENG3010	Technical Editing	3
Choose three of the following: *		9
ADVC1021	Influencer Marketing	
ENG2010	Introduction to Technical Communication	
ENG2030	Newswriting	
ENG2401	Creative Writing	
ENG3016	Advanced Business Communication	
ENG3030	Food Writing	
ENG3050	Travel Writing	
ENG3130	Sports Writing	
ENG3150	Fashion Writing	
ENG3300	Literary Editing and Publishing	
GDES3050	Basics of Graphic Design	
MCOM1070	Writing for Radio, Television and Film	
MCOM2400	Writing for Publication	
MCOM2450	Writing in Digital Media	
PRMG2010	Introduction to Project Management & Project Membership	
or PRMG3010	Intermediate Project Management Skills	
Total Credits		15.0

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Students are responsible for meeting prerequisites.

If a minor course is listed as a major course in a student's major program, the student must choose additional courses from an elective list to complete the minor. Please see the Minors, Specializations and Certificates page for additional information.