

# Media & Communication - MINOR

The minor in Media & Communication offers students a robust set of courses designed to prepare them for tomorrow's ever-changing media work. Students receive a well-rounded survey of media theories by studying with program faculty. The minor provides an opportunity to develop a rich acquaintance with production tools and technologies as well as hone one's skills in writing, research and analysis. Topics reflect the historical and contemporary interests of the field across all major media, from photographs and motion pictures to music and news.

## Media & Communication

### Minor

|  |                                       |             |
|--|---------------------------------------|-------------|
| MCOM1005   | Introduction to Media & Communication | 3           |
| MCOM1150   | Introduction to Media Production      | 3           |
| MCOM2010   | Media Industries                      | 3           |
| Principles: Choose one of the following electives: * |                                       | 3           |
| MCOM3050   | Media Identities                      |             |
| MCOM3090   | Critical Perspectives on New Media    |             |
| MCOM3100   | Radio, Records and Popular Music      |             |
| MCOM3200   | History of Photography                |             |
| MCOM3300   | Hip-Hop Culture                       |             |
| MCOM3400   | Latinx Music Culture                  |             |
| MCOM4010   | Global Media                          |             |
| MCOM4050   | Media & Popular Culture               |             |
| Practices: Choose one of the following electives: *  |                                       | 3           |
| ADVC1021   | Influencer Marketing                  |             |
| ADVC2011   | Media Buying and Planning             |             |
| ENG3130  | Sports Writing                        |             |
| ENG3210  | Food Media Presentation Skills        |             |
| MCOM3600   | Narrative Filmmaking                  |             |
| MCOM3650   | Documentary Filmmaking                |             |
| MCOM4400   | Cinematic Lighting Studio             |             |
| MRKT3045   | Social and Digital Media Marketing    |             |
| <b>Total Credits</b>                                 |                                       | <b>15.0</b> |

\* Students are responsible for meeting prerequisites.

If a minor course is listed as a major course in a student's major program, the student must choose additional courses from the minor's list of courses to complete the minor. Please see the Minors, Specializations and Certificates page for additional information.