

Media & Communication - MINOR

The minor in Media & Communication offers students a robust set of courses designed to prepare them for tomorrow's ever-changing media work. Students receive a well-rounded survey of media theories by studying with program faculty. The minor provides an opportunity to develop a rich acquaintance with production tools and technologies as well as hone one's skills in writing, research and analysis. Topics reflect the historical and contemporary interests of the field across all major media, from photographs and motion pictures to music and news.

Media & Communication

Minor

MCOM1005	Introduction to Media & Communication	3
MCOM1150	Introduction to Media Production	3
MCOM2010	Media Industries	3
Principles: Choose one of the following electives: *		3
MCOM3050	Media Identities	
MCOM3090	Critical Perspectives on New Media	
MCOM3100	Radio, Records and Popular Music	
MCOM3200	History of Photography	
MCOM4010	Global Media	
MCOM4050	Media & Popular Culture	
Practices: Choose one of the following electives: *		3
ADVC1021	Influencer Marketing	
ADVC2011	Media Buying and Planning	
ENG3210	Food Media Presentation Skills	
MCOM3600	Narrative Filmmaking	
MCOM3650	Documentary Filmmaking	
MRKT3045	Social and Digital Media Marketing	
Total Credits		15.0

* Students are responsible for meeting prerequisites.

If a minor course is listed as a major course in a student's major program, the student must choose additional courses from an elective list to complete the minor. Please see the Minors, Specializations and Certificates page for additional information.