

# Executive Communication - Micro-Certificate

In this graduate micro-certificate, students study and analyze communication theory and emerging research on strategic communication practices, to further develop their own communication styles aimed at influencing and partnering with individuals, groups and organizations. In addition, students learn how the art of storytelling in business inspires innovation, builds community and helps usher in needed change.

**NOTE:** Students who enroll in this certificate program are ineligible for financial aid. Contact Student Financial Services for options.

## Executive Communication

A 9 semester credit program leading to the Executive Communication graduate micro-certificate

Courses		
COMM5200	Leadership Communication	3
COMM5300	Storytelling as a Business Tool	3
COMM6200	Strategic Communications	3
Total Credits		9.0