

Equine Business Management/Non-Riding - B.S.

Effective Fall 2020, Johnson & Wales University will complete its transition from a term calendar to a semester calendar. Starting with the 2020-21 catalog, all programs will represent course requirements in semester credit hours rather than quarter credit hours. Students who started on terms and will finish their degree requirements on semesters should consult with their assigned academic counselor in Student Academic Services or faculty advisor on semester transition academic planning.

The Equine Business Management/Non-Riding bachelor's degree program prepares students to manage all aspects of an equine business. By combining a solid business core with specialized equine courses, students are prepared for all aspects of the equine industry. Students learn how to perform the day-to-day tasks of running an equine business as well as manage events, market appropriately and create an environmentally friendly business.

Upon completion of the program, graduates are expected to:

- Design a comprehensive health plan that addresses the interaction between nutrition and disease and predicts the needs of different classes of horses.
- Differentiate the relative merits of sport horses and use that evaluation to determine the most appropriate use for each type of horse.
- Develop a comprehensive business plan for the management of all aspects of an equine-related business.
- Evaluate the impact of available resources including environmental resources, effective marketing and regulatory compliance on equine businesses.
- Apply appropriate ethics as they relate to managing an equine business, its employees and its horses.
- Evaluate the impact of various international influences on the historical development of the modern equine industry.

Equine Business Management students take a suite of courses from the College of Management designed to provide them with up to the minute business skills. Students develop financial literacy, strategic planning, operations management and total quality management skills alongside traditional business majors.

Specialized science-based equine classes develop the understanding of the functioning of the horse with study in anatomy, lameness, physiology, sports therapy, genetics, nutrition, diseases and reproduction. Further classes develop the ability to evaluate horses for sport, develop a farm management plan and manage horse shows. Through these equine academic courses, graduates are expected to demonstrate competencies in formulating rations, design a herd health program, selecting sport horses and developing an equine business plan.

Students gain hands on experience in all aspects of horse management including health and dental maintenance, nutrition, facilities management, equipment usage, trailering, lunging, ground driving, vaccination and anthelmintic programs.

Many students participate in the internship program which allows them to work in the equine industry at approved establishments. A sampling of the positions that students have filled upon graduation include farm manager, equine advertising account manager, sales representative, insurance agent, horse show personnel, and horse/breed association publicist.

Core and elective courses in the College of Arts & Sciences provide the critical thinking and communication skills that are considered essential by employers along with the chance for students to explore areas of personal interest.

To participate in the Equine Business Management program, each student, with or without reasonable accommodations must be able to safely (including the safety of the horse, where applicable) meet minimum technical standards as described for this program.

Extracurricular Activities

Johnson & Wales' equine programs offer a variety of extracurricular activities for students, including student dressage shows, schooling shows, seminars and clinics. The university hosts seminars and career nights with nationally recognized speakers from the equine industry.

Johnson & Wales University participates in equine sports through two distinct competitive teams: Intercollegiate Horse Show Association (IHSA) and

Intercollegiate Dressage Association (IDA). The IHSA team competes in hunter seat equitation throughout New England and hosts shows annually at the Center for Equine Studies.

The university is a charter member of the Intercollegiate Dressage Association, hosts two competitions yearly and travels regionally to compete. The university is president college for Northeast Region A. The university's dressage team has won numerous regional and national awards and has been represented at every national championship by team members. In 2012 Johnson & Wales University won the National Championship and in 2013 was the reserve national champion team for IDA.

The university participates in events through several combined tests held at the Equine Center. Students have the opportunity to broaden their knowledge through selected field trips including Equine Affaire and the annual upstate New York breeding farms trip.

The Facility

The home of Johnson & Wales' Equine Studies programs, the Center for Equine Studies, is located in Rehoboth, Massachusetts, a short drive from Providence. The farm includes a 170' x 70' mirrored indoor riding hall with waxed footing, radiant heat, attached 32-stall barn, pastures and turnout paddocks. It also features two round-pens used for schooling horses. Rounding out the facility are two show-quality outdoor arenas: a 225' x 100' multipurpose jumping ring and a 220' x 80' dressage ring. A new addition to the facility is a derby-style jumping field with banks, ditches, and step jumps. Students gain knowledge of riding in the open and setting pace.

The Johnson & Wales Center for Equine Studies is equipped with a pine-paneled observation room housing state-of-the-art communication technology that allow clinicians to address students and spectators during mounted lessons.

The horses for school use are all selected for their training and temperament. Many different breeds are represented, including Dutch Warmblood, Hanoverian, Swedish Warmblood, Holsteiner, Thoroughbred, Oldenburg, Quarter Horse and Morgan. Many of the horses have successful show records which include competition experience at the FEI level of dressage, on the hunter/jumper circuit and in eventing.

Equine Business Management/Non-Riding

A four-year program leading to the bachelor of science degree

Major Courses	
EQN1001	Introduction to Equine Studies 4.5
EQN1010	Equine Physiology and Sports Therapy 4.5
EQN1020	Equine Anatomy and Lameness 4.5
EQN1080	Equine Management Lab I 2.25
EQN2000	Equine Diseases 4.5
EQN2010	Equine Nutrition 4.5
EQN2074	Equine Facilities and Management Laboratory 4.5
EQN3000	Foundations of Riding Theory 4.5
EQN3010	Equine Reproduction and Genetics 4.5
EQN3040	Sport Horse Evaluation and Judging 4.5
EQN4050	Horse Farm Management 4.5
Major Electives	
Choose 9 credits from EQN, ENTR, MGMT, MRKT designated courses or ASCI4799 * 9	
Related Professional Studies	
ACCT1210	Financial Accounting 4.5
ACCT1220	Managerial Accounting 4.5
CAR0010	Career Management 1
ECON1002	Microeconomics 4.5
FISV2000	Finance 4.5
FIT1040	Spreadsheet Design for Business Solutions 4.5
LAW2001	The Legal Environment of Business I 4.5
MGMT1001	Contemporary Business Management I 4.5
MGMT2001	Human Resource Management 4.5
MRKT1001	Principles of Marketing 4.5
A&S Core Experience	
Communications Foundation Courses 13.5	
ENG1020	English Composition
ENG1021	Advanced Composition and Communication
ENG1030	Communication Skills
Integrative Learning 9	

Two ILS courses, one at the 2000 level, one at the 4000 level		
Arts and Humanities		9
Two courses from different disciplines: ART, HIST, HUM±, LIT, PHIL or REL		
Mathematics		9
MATH1020	Fundamentals of Algebra (or higher, based on student's placement)	
MATH2001	Statistics	
Science		4.5
SCI1015	Introduction to Life Science	
Social Science		9
ECON1001	Macroeconomics	
One course from ANTH [°] , LEAD, PSCI, PSYC or SOC		
A&S electives		9
Two courses with an EASC attribute, at least one at 3000 level or higher.		
Free Electives #		
22.5 credits selected from 1000-4999 numbered offerings within the university.		22.5
Total Credits		183.25

* Students may use up to 4.5 free elective credits as additional internship credits.

Visit Courses by Subject Code for a listing of all campus courses.

‡HUM courses are not offered in North Miami or Online.

^BIO courses are not offered in North Miami, Charlotte or Online.

¶CAD courses are only offered in Providence.

±CHM courses are not offered in North Miami or Online.

°PHY courses are not offered in Charlotte.

°°ANTH courses are not offered in North Miami or Charlotte.

In addition to classes, free elective credit can be applied to a number of options such as Directed Experiential Education (DEE), Internship, Minor or Study Abroad. For Accelerated Master's program students, up to three graduate-level courses may apply. Students are strongly encouraged to contact an adviser before scheduling free elective credits.

NOTE: Students must pass MATH0010 Basic Mathematics or have equivalent placement scores to enroll in required math course(s).

Students who graduate with a bachelor's degree must leave Johnson & Wales University with effective writing skills to fulfill the graduation writing requirement. These writing skills will be assessed at the completion of ENG1021 Advanced Composition and Communication. Students who have met the requirement of ENG1021 Advanced Composition and Communication or ENG1027 Honors Advanced Composition and Communications: Civic Discourse outside of Johnson & Wales University must fulfill the graduation writing requirement through successful completion of ENG0001 Writing Workshop.

In collaboration with academic colleges across all JWU campuses, JWU Study Abroad programs offer a variety of international options for major, minor, Arts & Sciences, and elective credit at many price points for students during the academic year and summer. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester. Financial aid is applicable and scholarships are available. Visit the study abroad website for information, program descriptions and online applications.