

Travel Tourism (TRVL) Courses

TRVL2010 Dynamics of Tourism and Sustainability

This is a management-oriented course covering the economic, cultural and social functions in the planning and development of the tourism industry. Emphasis is on organizational concepts.
Offered at Charlotte, Online, Providence
3 Semester Credits

TRVL2165 Food Culture and Tourism

This course introduces students to the significance of food and beverage as it relates to the tourism industry. Students build a fundamental knowledge to effectively communicate with travel/tourism/hospitality planners and food service staff. Emphasis is on linking food, wine and tourism, and the impact related to destination development internationally. This course also examines international service styles, cultural etiquette, food terminology, and basic food and wine pairings.
Offered at Online, Providence
3 Semester Credits

TRVL2801 World Geography for Tourism and Hospitality

This course is designed to provide the student with the knowledge and skills necessary to work and travel in a global environment. Students explore both current and emerging destinations from around the world. The course discusses the cultural, recreational and social significance to the traveler and the economy.
Offered at Online, Providence
3 Semester Credits

TRVL3030 International Policies of Tourism

This intermediate-level course is designed to provide the student with an increased understanding in the area of international tourism development. Emphasis is placed on the definitive study of the essential components for a successful national tourism program.
Prerequisite(s): TRVL2010 or TRVL3010.
Offered at Online, Providence
3 Semester Credits

TRVL3035 Tour Management Operations

This course is designed for students planning careers in tour guiding or tour operations. Topics include tour operations, components of a tour, tour management positions, characteristics of professional tour guides, the psychology of tour management and internal communications. The culmination of this course is a tour to a selected international destination, where each student researches, negotiates and develops a highly anticipated journey.
Prerequisite(s): TRVL2010, junior status.
Offered at Online, Providence
3 Semester Credits

TRVL4010 Tourism Economics

This upper-level course explores the role of economics in tourism development. Macroeconomic and microeconomic theory are applied to problems of community resource allocation. Particular attention is paid to the problems of multiple use of community resources and to the conflicts between private and public goals.
Prerequisite(s): TRVL3010.
Offered at Online, Providence
3 Semester Credits

TRVL4011 Destination Management Organization

This course integrates the administrative functions of a destination management or marketing organization (DMO). The interrelationships of operations, marketing and finance are analyzed and evaluated. A Directed Experiential Education (DEE) opportunity may be an integral part of this course. DEE opportunities are based on project availability with community partners and student eligibility.
Prerequisite(s): HOSP3053 or MRKT1001.
Offered at Online, Providence
3 Semester Credits