

International Business (IBUS) Courses

IBUS2002 International Business

This course is designed to provide structured approaches for analyzing the rapidly evolving field of international business. Topics include the nature of international business, the international monetary system, the foreign environment, and strategies of how management can deal with environmental forces. Selected case studies should encourage students to evaluate and discuss courses of action taken by companies and industries in the global marketplace. Theoretical foundations of international business and real-world scenarios help prepare students to operate more effectively in the changing global business environment.

Prerequisite(s): BUS1001, sophomore status.

Offered at Online, Providence

3 Semester Credits

IBUS2031 Global Studies: China

This course provides an integrative view of Chinese business, economics, politics, culture and history. Students discuss current events and their relevance with respect to international trade and business relations. The interdisciplinary approach challenges students to critically evaluate existing business models for China and provides them with the information and intellectual flexibility that cross-cultural managers need to keep up with the fast pace of business development in the region.

Prerequisite(s): ECON1001.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS2032 Global Studies: Pacific Rim

This course introduces students to the cultural, political, business, trade and economic contexts of the United States' most important trading partners on the Pacific Rim. Students immerse themselves in discussions and workshops that are focused on all business related dimensions of international trade. The course is intended for students who are interested in International Business or are considering business careers that require interdisciplinary skills and the emotional intelligence to navigate a multidimensional global business environment.

Prerequisite(s): ECON1001.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS2033 Global Studies: Latin America & the Caribbean

This course addresses the many characteristics of this region, from wealthy areas to poverty stricken countries. Our southern neighbors are struggling with democratic norms, repression, and economic and business development. Culturally diverse, people of the region have found ways to express themselves through modern and traditional art. Students engage in discussions and projects that challenge them to analyze a variety of business and trade models for this dynamically growing area of the world.

Prerequisite(s): ECON1001.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS2034 Global Studies: Russia & Eastern Europe

This course give students insight into two regions that despite economic modernization and democratization have yet to catch up to the living standard of their western neighbors. Russia and Eastern Europe are facing challenges that are — in part — created by their vast geographical expanse, diverse cultures and struggles to leave communist political, economic and business structures behind. Students work with case studies and engage in project work to analyze dynamically evolving business and trade opportunities.

Prerequisite(s): ECON1001.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS2036 Global Studies: Africa & the Middle East

This course enables students to undertake interdisciplinary research of African and Middle Eastern business, economic development, politics, culture, art and history. As a foundation, students gain insight into the geographic, demographic and socio-economic characteristics of the region. Rigorous discussion addresses the problems of economic development, with emphasis on economic growth, international trade, and structural change. In case studies using recent business scenarios, students analyze current problems and propose strategies that might address them. Projects help students focus on how to expand business relations to the region.

Prerequisite(s): ECON1001.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS3040 International Culture and Protocol

This course focuses on cultural diversity. Students gain knowledge of international cultures and protocol, which are the critical building blocks of success in conducting business internationally. The ability to build bridges between people from different countries and with different ethnic backgrounds is emphasized in this course.

Prerequisite(s): BUS1001, sophomore status.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS4055 International Resource Management

Slow economic growth and sovereign debt mark an era of economic and managerial reorientation and renewal. Students explore the opportunities of efficient resource use and innovation as a creative response to changed international economic and trade conditions. The course analyzes environmental realities on five continents and uses methods of environmental economics and business management to explore the effects of trade patterns and their impact on the quality of life internationally. Alternative approaches to energy production, trash management, and other resource relevant issues are discussed. Students completing this course have a better understanding of the new, post-material economy and its demands on individual and managerial change.

Prerequisite(s): ECON1002 or IBUS2002, senior status.

Offered at Charlotte, Online, Providence

3 Semester Credits

IBUS6020 Global Business Negotiations

This course is designed to provide students with the theory and practice of international business negotiation that would allow them to conduct talks successfully in a variety of international settings. It exposes students as managers to a broad spectrum of business negotiation issues across the board and assists them to feel comfortable in an interactive international trade environment. A basic assumption of the course is that the contemporary manager handling business internationally is required to have both analytic and interpersonal skills to conduct full-fledged negotiation effectively and successfully. This course is designed to give students the opportunity to develop these types of negotiation skills through a learning experience. Every class deals with an aspect of negotiation in-depth, explains various key notions, discusses home-assigned readings, and investigates important issues that have been brought up with regard to the way prospective managers handle negotiation.

Offered at Online, Providence

3 Semester Credits