

# College of Hospitality Management (COHM) Courses

## **COHM2010 Technology in the Hospitality Industry**

This course provides students with a comprehensive overview of the various informational systems in the hospitality industry. Students gain basic knowledge in the use of Property Management Systems, Global Distribution Systems, Point of Sales Systems, Sales, Marketing, Loyalty and Operating support systems, current mobile applications, and other current technology available to the travel/tourism and hospitality industry. In addition, the students learn about future technological trends in the industry. Students also develop a working knowledge of Excel spreadsheet skills and learn how to apply those skills to problem-solving cases in the hospitality industry.

Offered at Charlotte, Online, Providence

3 Semester Credits

## **COHM4050 Strategy and Improvement in the Hospitality Industry**

This capstone course provides an overview of strategic management and decision-making in the hospitality industry. The course is summative and builds on concepts introduced and reinforced across the curriculum in the areas of strategy, data analysis, planning, implementation and evaluation. Pragmatic in approach, course activities offer opportunities to develop and practice business competencies required at the managerial level.

Prerequisite(s): Senior status.

Offered at Charlotte, Online, Providence

3 Semester Credits

## **COHM4799 College of Hospitality Management Internship**

Students enrolled in the College of Hospitality Management Internship engage in experiential learning to integrate knowledge and theory learned in the classroom with practical application and managerial skills development in a professional setting. Through the internship, students gain valuable applied experience and have the opportunity to leverage connections within their chosen field/industry. Additionally, students gain firsthand experience with the challenges, nuances and everyday expectations associated with a variety of functions within the field of hospitality management. Through the internship and reflective assignments, students gain greater insight regarding their own career-readiness and what is required for success in their chosen profession.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 2.0 and 2) have completed 57 hours of course work.

Offered at Charlotte, Online, Providence

3-12 Semester Credits

## **COHM6799 College of Hospitality Management Graduate Internship**

Students enrolled in the College of Hospitality Management Graduate Internship engage in experiential learning to advance and refine abilities as management professionals. Throughout the internship experience, students integrate graduate studies with previously acquired field/industry specific skills to support the operational/strategic initiatives of the host site and gain important insights into the leadership of successful ventures.

Prerequisite(s): To be eligible for this internship, students must: 1) maintain a cumulative GPA of 3.5, and 2) approval of department chair.

Offered at Online, Providence

3 Semester Credits