

# Food & Beverage Industry Management (2+2 program) - B.S.

## Curriculum

Building upon previous dining, beverage service and kitchen laboratory experiences the Food & Beverage Industry Management bachelor's degree program prepares students for a management career across the career spectrum in the food and beverage industry.

Areas of management study also include critical thinking, financial analysis, industry technology, social media, marketing, food and beverage strategy and logistics, human resources and customer awareness.

As part of this program, all students are provided the opportunity to apply free electives to a variety of on and off campus learning activities.

Upon completion of the program, graduates are expected to:

- Apply food and beverage industry concepts, skills and values to current industry issues.
- Communicate effectively to diverse audiences, purposes and situations in food and beverage operations.
- Use data and other relevant sources to improve organizational performance within food and beverage operations.
- Produce and implement comprehensive management plans for food industry operations.
- Create business plans for beverage operations.

Graduates with sufficient experience, a professional attitude, and technical expertise may obtain positions in a variety of areas that include, but are not limited to, restaurant manager, kitchen manager, executive chef, food and beverage director, catering manager, room service manager, sous chef, beverage manager, and dining room manager.

According to the National Restaurant Association, the food and beverage industry is the largest U.S. employer besides the government.

## Food & Beverage Industry Management

A four-year program leading to the bachelor of science degree for two-year Baking & Pastry Arts or Culinary Arts program graduates

First two years:	62
in Baking & Pastry Arts	
OR	
in Culinary Arts	
Third and fourth years:	
<b>Business Foundations</b>	
ACCT2150	Accounting for Hospitality Service Organizations 3
ACCT3150	Financial Management for Hospitality Service Organizations 3
LAW2005	Hospitality Law 3
<b>Major Courses</b>	
FSM2007	Food and Beverage Technology & Application Systems 3
FSM2055	Beverage Appreciation 3
FSM4061	Advanced Food Service Operations Management 3
FSM4160	Food and Beverage Strategies and Logistics 3
FSM4880	Beverage Operations Management 3
HOSP2040	Human Resources Management in Service Organizations 3
HOSP3053	Hospitality Strategic Marketing 3
<b>Related Professional Studies</b>	
CAR0010	Career Management 1
<b>A&amp;S Core Experience</b>	
Integrative Learning	3
One ILS course at the 4000 level	
Arts and Humanities	6
PHIL3240	Ethics: A Global Perspective
One course from ART, HIST, HUM, LIT or REL	
Mathematics	3
MATH2001	Statistics I
Social Sciences	6
LEAD1010	Foundations of Leadership Studies
One course from ANTH, ECON, GEND, PSCI, PSYC, RES or SOC	
A&S Electives	3
ECON1001	Macroeconomics
<b>Free Electives #</b>	

9 credits selected from 1000-4999 numbered offerings within the university	9
<b>Total Credits</b>	<b>61.0</b>
<b>Four-Year Credit Total</b>	<b>123.0</b>

# In addition to classes, free elective credits may be applied to a number of options such as internship, study abroad, Directed Experiential Education courses and courses in a specialization or minor as relevant. For students who qualify for the J2 program, up to four graduate courses may apply. Students are strongly encouraged to contact a faculty advisor before scheduling free elective credits.

In collaboration with academic colleges across all JWU campuses, JWU Global Study Abroad programs offer a variety of international, domestic, and digital options for major, minor, free electives, experiential learning, and transferable courses. There are many affordable options for students during a semester, winter session, spring and/or summer breaks. Faculty-led, exchange, affiliate, and direct-enroll programs range in duration from one week to a full semester or full year. Financial aid may be applied, and some partners offer external scholarships. Premiere programs do not qualify for JWU scholarships or grants; however federal aid is available. Visit the study abroad website for information, program descriptions and online applications. Where will you go? Wherever you decide, make the best of your educational journey!

## Accelerated Program Options

### J2 Program

The JWU J2 program allows qualified students enrolled in a matriculating undergraduate program to take graduate level courses at JWU. Students interested in pursuing this option should meet with their academic advisor to discuss their interest, qualifications, and plans. The undergraduate student may take up to four graduate courses (maximum 12 credits) and are limited to 6 credits a semester and 3 credits per session (Fall Session I and Fall Session II).

The completion of graduate credits to fulfill undergraduate program requirements does not guarantee acceptance into the graduate program after completion of the baccalaureate degree. Matriculating undergraduate students who wish to formally enroll in a graduate program, must fulfill all requirements for entrance into the intended graduate program and complete a graduate program application.

**Note:** Not all graduate courses are included as part of this policy. Courses offered as part of the Masters of Arts in Teaching, Masters of Education, Masters of Science in Physician Assistant Studies and doctoral courses are excluded from this policy and are restricted to program majors only. Additional courses and/or programs as determined by individual colleges may also have restricted access.

### Eligibility Criteria:

To be eligible to enroll in graduate level courses (excludes: Masters of Arts in Teaching, Masters of Education, Masters of Science in Physician Assistant Studies, doctoral courses and other programs as outlined by the colleges).

Undergraduate students must meet the following criteria:

- Undergraduate cumulative GPA of 3.00 or higher
- Completed & registered undergraduate credits at least 90 credits
- Meet the individual course prerequisites

**Appeal to Eligibility Criteria:** College Dean or designee will receive a copy of the Petition Form, Student's GPS and email requesting appeal if the student requests to appeal the GPA or earned/registered credit criteria. College Dean / designee will review and determine approval.

These courses carry graduate credit and will replace undergraduate degree requirements when applicable, traditionally free-electives (maximum of 12 credits). The course will be applied to the undergraduate degree in the order in which they are taken (if required) and will also be applied towards both the students undergraduate and graduate GPA.

Students should maintain enrollment in at least 12 credits of undergraduate coursework to maintain full-time status; graduate course enrollment is not calculated into undergraduate full-time status. For students already attending full-time as undergraduates (12 credits or more) and paying the full-time tuition, the graduate credits will be included in full-time tuition fee. Students attending part-time (11 credits or less) will pay the cost per-credit undergraduate tuition for the graduate course.

Course registration will be based on space availability and students enrolled in graduate level courses will be required to maintain good academic standing at the undergraduate and graduate level.